



## **Cervical Cancer Advocacy Workshop for Caribbean Cancer Societies and Foundations**

Sonesta Great Bay Beach Resort & Casino  
21-22 March 2013, St. Maarten

### **NEXT STEPS**

#### **Cervical Cancer Advocacy Plan for Caribbean Civil Society: Creating a Civil Society Movement for Cervical Cancer in the Caribbean**

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#### **Key next steps for HCC include:**

1. **Finalization and dissemination** of the **Cervical Cancer Advocacy Handbook and Planning Tool** based on workshop feedback.
2. **Finalization and dissemination** of the **Social Media How-To Guide** based on workshop feedback.
3. **Supporting** participating NGOs in the implementation of their **Advocacy Action Plans** through periodic skype meetings and fostering of sharing of experiences, challenges, and lessons learned across NGOs.
4. **Supporting** increased NGO use of **electronic media** including **social media** to support their work.
5. Supporting the establishment of **Caribbean Cancer 'Network'** based on 'way forward' consensus.
6. Ongoing implementation of remaining components of the HCC regional advocacy initiative.

#### **Key next steps for participating NGOs include:**

1. Applying skills gained in the workshop:
  - a. Implementing your **Advocacy Action Plans**.
  - b. Strengthening **social media activities**.
2. Continued **strengthening** of **relationships** developed during the workshop to maximize opportunities for **cross-fertilization**.
3. Contributing to the establishment of the **Caribbean Cancer 'Network'** based on 'way forward' consensus.