



FOURTEENTH ANNUAL REPORT OF ACTIVITIES

January 2022 – December 2022

Below is a summary of activities undertaken during the course of 2022.

1. Observer Status granted to the Healthy Caribbean Coalition (HCC) at the Codex Alimentarius Commission. *February 2, 2022.*
2. Inaugural Meeting (virtual) of HCC PLWNCDs Advisory Committee held. *February 4, 2022.*
3. HCC hosted CSOs **Social Media Analytics Digest Workshop** under GHAI 2020 Grant. *February 2, 2022.*
4. HCC/HCY hosted the workshop “**Let’s Talk About Marketing to Children & What We Can Do About It**”. *February 19 and 26, 2022.*
5. The 35th Virtual Meeting of HCC Board of Directors. *February 24, 2022.*
6. HCC alongside regional partners, The Food and Agriculture Organisation of the United Nations (FAO), The Caribbean Public Health Agency (CARPHA), The Pan American Health Organization (PAHO), The Organisation of Eastern Caribbean States (OECS) Commission, The United Nations Children’s Fund (UNICEF), Earth Medic/ Earth Nurse, The Law and Health Research Unit of the University of the West Indies, Cave Hill, and the Rotary District 7030, Rotary International, united to reaffirm their collective commitment to work together to prioritise action against overweight and obesity on World Obesity Day. *March 4, 2022.*
7. HCC Communications Officer supported the Global Health Advocacy Incubator World Obesity Day 2022 message - Everybody Needs to ACT. *March 4, 2022.*
8. HCC Advocacy Officer appeared on Mornin’ Barbados with a supporting World Obesity Day Message with the Heart and Stroke Foundation of Barbados on Face It & Fix It on the importance of implementing policy. *March 4th, 2022.*
9. The Communications Officer was invited to take part in the first PAHO Evidence-based Solutions Journalism for Health course. *May- August 2022.*
10. HCC Communications Officer invited to write and submit a chapter in the University and the West Indies, edited book COVID and the Caribbean: Interdisciplinary Perspectives based on her work in social media as the HCC Social Media Content Manager. *May 20th, 2022.*
11. HCC published an open letter to PM Mottley congratulating her on the new tax increase for SSBs. *March 22, 2022.*



12. The 36th Virtual Meeting of HCC Board of Directors. *March 24, 2021.*
13. HCC and the Caribbean Public Health Institute (CAIHR) jointly hosted **The Virtual Healthy Food Policy Research Symposium**. April 5-6, 2022
14. HCC renews GHAI Grant for fourth grant. April 1, 2022.
15. HCC with CIBC First Caribbean hosted the Engaging Moments Webinar: Mental Health Chat-Returning to Work. *April 6, 2022.*
16. HCC and CIBC First Caribbean hosted health checks for CIBC Staff Members in Barbados. *April 13, 2022.*
17. HCC and CIBC First Caribbean hosted a healthy food demonstration for CIBC Staff Members in Barbados. *April 21, 2022.*
18. HCC hosts the 7th Annual General Assembly virtually. *April 27, 2022.*
19. HCC along with PAHO, the Caribbean Public Health Law Forum (CPHLF) and the University of the West Indies Cave Hill Law and Health Research Unit (LHRU) hosted a webinar entitled “**A Smoke-Free Caribbean: A Win/Win for Health and the Environment**”. *May 30, 2022.*
20. HCC, PAHO, the Caribbean Public Health Law Forum and UWI Cave Hill Law and Health Research Unit **launched six (6) Tobacco Control Publications** as a contribution to the acceleration of member state action towards A Smoke-free Caribbean. *May 30, 2022.*
21. HCY hosted a meeting for World Environment Day which focused on ‘**Less talk, more action**’. The aim was to showcase Caribbean youth-driven action for human and planetary health and create a space to discuss Caribbean youth’s proposed solutions. *June 2, 2022.*
22. HCC Executive Director presented on **Conflict of Interest and Healthy Food Policy in the Caribbean** at the *UNICEF/PAHO/FAO Exploring regional experiences and opportunities in the implementation of front of package warning labels: Local and regional advocates’ workshop.* *June 23, 2022.*
23. HCC Executive Director presented on **the Civil Society Perspective on Health Policy Development in the Caribbean** and HCC Policy Advisor, Mrs. Nicole Foster presented on **The Law and Health Policy Development in the Caribbean** at the *UNICEF/PAHO/FAO Exploring regional experiences and opportunities in the implementation of front of package warning labels: Local and regional advocates’ workshop.* *June 23, 2022.*
24. HCC Executive Director presented on **FOPWL Regional Update** at the *UNICEF/PAHO/FAO Exploring regional experiences and opportunities in the implementation of front of package warning labels: Local and regional advocates’ workshop.* *June 27, 2022*



25. HCC Member, Dr. Madhuvanti Murphy represented the HCC at a UNDP Global Environment Facility (GEF) Small Grants Programme hosted special radio panel entitled: **Food Security’ – Let’s Talk About It’**. *June 29, 2022.*
26. HCC with CIBC First Caribbean hosted the Engaging Moments Webinar: Making your retirement work for you. *July 7, 2022.*
27. The Virtual Meeting of PLWNCDs Advisory Committee Meeting. *July 11, 2022*
28. HCC and CIBC First Caribbean launched **five (5) Health Tips Videos**. *September 1, 2022.*
29. HCC along with civil society organizations around the world **participated in the Global Week of Action on NCDs**. This year the campaign’s theme is “Invest to protect”. *September 5-11, 2022.*
30. HCY and Let’s Unpack It hosted a virtual panel discussion titled **“Building Hope Through Action: A Discussion on Suicide Prevention”**. *September 10, 2022.*
31. HCC, CARPHA, and the PAHO, called on the region to **“Reimagine Healthy Spaces”** around three main themes – Active Societies, a Smoke Free Caribbean and Healthy Schools for Caribbean Wellness Day. *September 10, 2022.*
32. HCC launched **three (3) new publications** focused on **Regulating the Availability and Marketing of Unhealthy Beverages and Food Products in and around Schools in the Caribbean**. *September 17, 2022.*
33. HCC/HCY hosted the **Caribbean Youth Voices in Health Advocacy Spaces workshop series** which aimed to bring awareness to the importance of healthy food environments and healthy food policies in building a healthier Caribbean among Caribbean youth. *September 24 and October 1, 2022.*
34. HCY with Caribbean Youth hosted Call to Action Press Briefing. *October 4, 2022.*
35. HCC in partnership with regional and national partners launched a digital campaign titled **“#ActOnFacts: The Food in Our Schools Matters”**. *September 7, 2022.*
36. HCC Executive Director took part in a Vital Strategies panel discussion entitled - **“Deadly Sway: Harmful Industries and the Global Goals”**. *September 22, 2022*
37. HCC and campaign partners hosted a webinar entitled **“#ActOnFacts – The Food In Our Schools Matter”** in support of the regional campaign of the same name. *October 8, 2022.*
38. HCY with Caribbean Youth launched the **Mental Health Call to Action**, under the slogan, “There is no health without mental Health”. *October 10, 2022.*
39. The HCC Executive Director presented at the Heart Foundation of Jamaica 2nd Media Workshop. The HCC Communications Officer was a participant. *October 12th, 2022.*



40. HCC collaborated with CIBC First Caribbean to host a **Regional Know Your Numbers (KYN) Campaign** in twelve (12) Caribbean countries. *October 13, 2022.*
41. HCC partnered with the Heart and Stroke Foundation of Barbados (HSFB), the Heart Foundation of Jamaica (HFJ) and the Jamaica Youth Advocacy Network (JYAN) re-launched **“Make It Make Sense” — a regional, digital media campaign.** *October 17, 2022.*
42. HCC launched its Instagram Live Series, **“The Food We Eat Matters: Conversations with Healthy Caribbean Youth- An Ideal Investment; Our Children's Nutrition”.** *October 26, 2022.*
43. The HCC President and Executive Director were invited to take part in the Workshop on **“Strategies to Reduce Sugar and Salt Content of Foods in Barbados”** hosted by the Ministry of Health and Wellness, Barbados in collaboration with the PAHO at the Hilton Resort. *October 17-18, 2022.*
44. The HCC Executive Director and President supported the Heart and Stroke Foundation of Barbados (HSFB) launch of their multimedia campaign - **“Out of Our Schools”.** *October 24th, 2022.*
45. HCC hosted a **Regional Diabetes Meeting** with HCC’s Diabetes member organisations. *October 31, 2022.*
46. HCC Communications Officer introduced the Caribbean Public Health Agency (CARPHA) Executive Director and team to Drs. Neval Grazette (Research & Innovation Project Manager at Manchester City Football Club) and Ian Varley of Nottingham Trent University, United Kingdom, to facilitate a proposed UK-Caribbean Knowledge Share Symposium and Research. The funding application was submitted by both parties in November 2022. The theme of the funding Global Challenges Research Fund (GCRF) is ‘collaboration’. The Caribbean qualifying countries are Jamaica, St Lucia, St Vincent, Grenada and Guyana. *November, 2022.*
47. HCC Member of the Board of Directors Mrs. Laura Tucker Longworth and HCC representative Dr. Owen Gabriel attended (virtually) the **Second Executive meeting of the Latin-American and Caribbean Code Against Cancer** hosted by WHO and IARC in Sao Paulo, Brazil. *November 9-10, 2022.*
48. The Virtual Meeting of PLWNCDs Advisory Committee Meeting. *November 9, 2022*
49. The 38th Virtual Meeting of HCC Board of Directors. *November 14, 2022*
50. *HCC PA and HCY Member Christopher Laurie were guests on CBC TV8 Mornin’ Barbados to promote the Mental Health Call to Action. November 14, 2022*
51. The HCC Policy Advisor presented on the school nutrition policy in Barbados and the need for its implementation as a special guest on the CBC TV8 Mornin’ Barbados show representing the Barbados Childhood Obesity Prevention Coalition. *November 14, 2022*



52. HCC collaborated with Sagicor to produce the **“Know Your Numbers Health and Wellness Campaign video series”**. *November 17, 2022.*
53. HCC and the Rotary District 7030 host their third joint webinar, **“Communication for Social impact: Communication Tips for Childhood Obesity Prevention and Other Projects”**. The HCC Communication Officer delivered Opening Remarks. *November 17, 2022.*
54. *HCC collaborated with EarthMedic and partners, “Caribbean Climate and Health: Workshop Series”. November 17, 2022*
55. HCY members, supported by the HCC Executive Director met with the Minister of State in the Ministry of Health and Wellness responsible for NCDs Dr. The Honourable Sonia Browne to discuss the Caribbean Youth Mental Health Call to Action, the current state of mental health in Barbados, current and existing mental health plans, policies and programmes, priority groups, multisectoral collaboration and the pledge. *November 22nd, 2022.*
56. The HCC hosted a webinar entitled - **“Make It Make Sense. Conflict of Interest and Interferences in Food Policy in the Caribbean”**. *November 25th, 2022.*
57. The HCC launched Regional Alcohol Advocacy Priorities Survey in lead up to the **7th Annual Caribbean Alcohol Reduction Day (CARD)**. *November 2022.*
58. The HCC hosted its [7th Annual Caribbean Alcohol Reduction Day \(CARD\)](#) and webinar under the theme: The WHO Global Alcohol Action Plan 2022-2030 - Priorities for the Caribbean. *December 2nd, 2022.*
59. HCC’s president, Sir Trevor Hassell, was part of PAHO’s 120th anniversary [video](#). *December 7, 2022.*
60. The HCC Executive Director participated in the PAHO/WHO **Acceleration Plan to STOP Obesity** Planning Meeting in Brasilia, Brazil. *December 6th, 2022*
61. HCC AO and HCY member Stephanie Whiteman participated in Barbados’ National Mental Health Policy stakeholder Consultation Workshop hosted by PAHO and the Barbados Ministry of Health. *December 8 2022.*
62. The HCY hosted the second **Caribbean Youth Voices** in Health Advocacy Spaces virtual Workshop. *December 10, 2022.*
63. HCC’s Board of Director, Dr. Kenneth Connell was invited to represent Latin America Caribbean on a panel of global experts to serve on a committee for the production of a document for recovering disrupted services in Diabetes and Hypertension post-COVID. *December 14, 2022.*



Global and Regional Advisory Roles Played by HCC Team:

1. Member of the NCD Alliance Board of Directors – HCC President, Sir Trevor Hassell.
2. Member of the World Cancer Research Fund International Policy Advisory Group (PAG) – Represented by HCC President, Sir Trevor Hassell. and Executive Director, Mrs. Maisha Hutton.
3. Member of the NCD Child Governing Council – HCC Executive Director, Mrs. Maisha Hutton.
4. Member of the World Obesity Federation Stigma & Weight Bias Working group – HCC Advocacy Officer, Ms. Danielle Walwyn and Member of the Board of Directors, Dr. Christine Chin.

For more information visit our website at www.healthycaribbean.org. or contact us at hcc@healthycaribbean.org.