Sixth Caribbean Alcohol Reduction Day (CARD)

Webinar: Friday December 3rd, 2021
11:00am – 12:00pm AST / 10:00am – 11:00am EST

The Healthy Caribbean Coalition (HCC) in partnership with the Pan American Health Organisation (PAHO), the Caribbean Public Health Agency (CARPHA) and the Organisation of Eastern Caribbean States (OECS) Commission, is pleased to announce the continuation of the annual Caribbean Alcohol Reduction Day (CARD) webinar series. This year’s theme is ‘LIVE BETTER, DRINK LESS, alcohol gets in the way’ in support of PAHO’s regional alcohol awareness campaign under the same banner.

This year’s webinar is entitled Live Better, Drink Less: Challenges and Opportunities in the Caribbean and the objectives of the webinar are:

1. To share the recently launched PAHO Regional Campaign ‘LIVE BETTER, DRINK LESS, alcohol gets in the way’.
2. To provide an update on the regional progress in alcohol policy implementation including discussion of barriers and opportunities.
3. To share recent data on the impact of the COVID-19 pandemic on Alcohol Consumption in Jamaica.

The webinar will take the form of a series of brief presentations followed by a brief question and answer session.

• **Introduction:** Maisha Hutton, HCC Executive Director, Professor Rohan Maharaj, HCC Alcohol Policy Advisor, Professor of Family Medicine of University of the West Indies
• **Presentations:** Moderator, Maisha Hutton
  - **‘LIVE BETTER, DRINK LESS, alcohol gets in the way’** - Dr. Maristela Monteiro, Senior Advisor on Alcohol and Substance Abuse, Non-Communicable Diseases and Mental Health, PAHO
  - **Alcohol Policy in the Caribbean Update** - Professor Rohan Maharaj, HCC Alcohol Policy Advisor, Professor of Family Medicine of University of the West Indies
  - **Impact of Alcohol Consumption on the Psychological Well-being of Jamaicans during the Coronavirus Disease-19 (COVID-19) Pandemic** - Mr. Paul Andrew Bourne, Department of Institutional Research, Northern Caribbean University, Mandeville, Manchester, Jamaica, West Indies
  - **Youth & Alcohol - See What We See** - Ms. Danielle Walwyn, HCC Advocacy Officer, Coordinator, Healthy Caribbean Youth (HCY)

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• **Question & Answer Session:** Moderator - Maisha Hutton
• **Closing & Thanks:** Maisha Hutton and Professor Rohan Maharaj

Any questions or for more information please email hcc@healthycaribbean.org

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