

# WEBINAR

WEDNESDAY 7 APRIL, 2021  
11am - 12.30pm AST

# NOW MORE THAN EVER

A CONVERSATION  
ABOUT THE URGENCY  
TO INTRODUCE FRONT-  
OF-PACKAGE WARNING  
LABELING IN THE  
CARIBBEAN

HIGH IN  
SUGAR

Ministry of  
Health

HIGH IN  
SODIUM

Ministry of  
Health

HIGH IN  
FATS

Ministry of  
Health

BETTER LABELS  
BETTER CHOICES  
BETTER HEALTH

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This webinar is being hosted by the Healthy Caribbean Coalition (HCC), in partnership with the Pan American Health Organisation (PAHO), the Organisation of Eastern Caribbean States (OECS) Commission and UNICEF as part of the regional campaign “Now More Than Ever: Better Labels, Better Choices, Better Health” which seeks to raise awareness of children’s right to nutritious food and mobilize public and policymaker support for adopting octagonal warning labels on the front of packaged products to facilitate healthier food decisions.

CARICOM Members States are currently in the final stages of voting on the adoption of the *Final Draft CARICOM Regional Standard for Specification for labelling of pre-packaged foods (FDCRS 5:2010)*. Following a 3-year extensive multi-stakeholder consultative process the resulting FDCRS 5:2010 meets the highest level of scientific rigor based on the inclusion of the octagon-shaped front-of-package warning labels (FOPWL) indicating when a product is “HIGH IN” one or more critical nutrients (such as sugars, sodium, or fats), and the PAHO nutrient profile model to inform the thresholds that define when these critical nutrients are in excess. Mounting international independent research including a recent study from Jamaica, supports the octagonal FOPWL as the most effective nutritional front-of-package labelling system to allow consumers of all socioeconomic levels to quickly, easily and correctly identify processed and ultra-processed packaged products high in sugars, fats and/or salt, which are linked to non-communicable diseases (NCDs), overweight and obesity.

The webinar, **A Conversation About the Urgency to Introduce Front-of-Package Warning Labeling in the Caribbean**, will layout the public health arguments for the octagonal ‘High In’ model and the PAHO Nutrient Profile model. Experts from regional public health institutions, academia and civil society will present compelling evidence on the urgency to seize this unique opportunity to introduce octagonal warning labels as a key policy tool of a comprehensive approach to address NCDs, overweight and obesity, that will help Caribbean people make healthier choices for better health.

## Moderator



Mrs. Maisha Hutton  
HCC Executive Director

## Opening Remarks



Sir Trevor Hassell  
HCC President



Dr. Aloys Kamuragiye  
UNICEF Representative for the  
Eastern Caribbean Area



Dr. Fabio Da Silva Gomes  
Advisor, Nutrition and Physical  
Activity, NCDs and Mental Health  
Department, PAHO



Dr. Didacus Jules  
Director General of the  
Organization of Eastern  
Caribbean States (OECS)  
(video message)



Dr. Anselm Hennis  
Director, Department of NCDs  
and Mental Health, Pan American  
Health Organization (PAHO)

## Panel Chair



Sir George Alleyne  
Director Emeritus, Pan American  
Health Organization (PAHO);  
Patron, HCC

## Panel



Mrs. Nicole Foster  
Deputy Dean, Academic and  
Student Affairs, Faculty of Law,  
UWI Cave Hill Campus; HCC  
Policy Advisor



Dr. Karen Sealey  
Founder and Board Member of  
the TT NCD Alliance, Member of  
the HCC Board of Directors



Dr. Aloys Kamuragiye  
UNICEF Representative for the  
Eastern Caribbean Area



Dr. Joy St. John  
Executive Director, Caribbean  
Public Health Agency  
(CARPHA)

Register for the webinar [here](#).

Any questions or for more information please email [hcc@healthycaribbean.org](mailto:hcc@healthycaribbean.org)