

# Snapshot of the TNA-NCDs



## Vision

The vision of the TNA-NCDs is a tangible and permanent shift in the Caribbean health and development environment that promotes equity and human rights, and allows persons living with NCDs to achieve their fullest potential, contributing to sustainable national and regional development, and the attainment of the SDGs.



## Mission

The mission of the TNA-NCDs is to enable people-powered action that galvanises bold political leadership and policies for NCD reduction in the Caribbean, to address the social and other determinants of health, enhance human security and human capital, emphasise prevention, and enable integrated action across themes, sectors, and disciplines.

## Approaches

### Transformative

- Promote and emphasise equity and human rights
- Enable appreciation of mental, neurological, and substance use disorders
- Encourage and empower PLWNCDs
- Improve health and digital literacy
- Promote research and information systems
- Promote analysis of political economy and behavioural economics
- Promote a shared value and social impact business model

### Traditional

- Accelerate implementation of the WHO Best Buys and Other Recommended Interventions
- Enable integrated, multisectoral, health-in-all-policies, whole-of-government, and whole-of-society partnerships
- Promote strong, resilient health systems and universal health
- Enhance accountability

## Priority areas of focus

1



Life course prevention

2



Social inclusion and participation for policy development

3



People-centred, primary health care-based health systems for universal health

4



Partnerships, networks, and resource mobilisation

5



Accountability for decision making

## Key strategies

- Advocacy and communication that re-frame NCDs
- Greater engagement with PLWNCDs, children, adolescents, youth, and other persons in conditions of vulnerability to amplify their voices
- Involvement and centring of PLWNCDs, children, adolescents, youth, and other persons in conditions of vulnerability in interventions that affect them
- Enhanced investment in, and capacity building of, civil society
- Raising awareness, sharing information, and building capacity
- Involvement of an informed public
- Engagement with traditional and new media
- Use of settings
- Integration of multisectoral actions that address NCD reduction and related issues
- Partnerships, networking, and resource mobilisation
- Research, including political economy and behavioural economics analyses
- Surveillance, monitoring, and evaluation
- Identification and implementation of sustainability mechanisms
- Use of digital strategies and platforms
- Promotion of the development of plans to implement the TNA-NCDs

## Overall Outcome



The TNA-NCDs' overall outcome is **strengthened multistakeholder, innovative contributions and interventions for NCD reduction in the Caribbean, focusing on the "5x5" priorities:**

**five major NCDs**



cardiovascular diseases, diabetes, cancer, chronic respiratory diseases, and mental, neurological, and substance use disorders, and

**five main risk factors:**



tobacco use, unhealthy diet, physical inactivity, harmful use of alcohol, and air pollution.