



# "THE FUTURE TALKS"

## COVID-19 AND NCDs IN THE CARIBBEAN – THE LEGACY

Friday July 24th, 2020  
Time: 10:00am – 11:30am EST

### WEBINAR 3 CONCEPT NOTE

#### INTRODUCTION

The Healthy Caribbean Coalition (HCC) is pleased to announce its special webinar series on **COVID-19 and NCDs in the Caribbean**. The third webinar of the sub-series, **THE FUTURE TALKS: COVID-19 and NCDs in the Caribbean – The Legacy**, will be held on Friday July 24th 2020 from 10:00am – 11:30am and will feature youth experts who will present their professional and personal perspectives on how the Caribbean region, particularly the health systems, can “build back better” especially for youth and young PLWNCDs from the COVID experience.

#### BACKGROUND

On March 27<sup>th</sup> 2020, the HCC published an [Open Letter to CARICOM Heads calling for 'urgent action to protect those living with NCDs from COVID-19'](#). On March 31<sup>st</sup>, 2020, the HCC released the [HCC COVID-19 Advocacy and Communication Strategy](#) to guide HCC advocacy efforts and communication during the COVID-19 pandemic. The strategy has five primary objectives: increase knowledge about COVID-19 and NCDs; promote access to, and consumption of, healthy foods; promote access to essential medicines and treatments for PLWNCDs; promote good mental and physical health; and **engage young people as key players in the COVID-19 response**. The strategy aims to contribute

to universal health and universal health coverage (UH/UHC) and reduction of inequities, which is a key HCC guiding principle.

This webinar series fulfils two of the four strategies identified to deliver on the objectives of the HCC COVID-19 Communication Strategy: information dissemination and strengthening of CSO communication networks for information and experience sharing. The webinars will target a number of stakeholder groups, foremost of which are HCC CSO member organisations. Secondary target groups include regional policymakers and technical personnel across various ministries (including health, education, finance, trade etc.), members of academia, national, regional and international partners, the general public including students and the private sector.

The webinar series aims to build advocacy capacity for the promotion of initiatives and policies that support the long-term health of all, particularly vulnerable persons, people living with NCDs (PLWNCDs) and children and young people. The webinars will leverage the expertise of diverse stakeholders and partners including civil society actors, technical officers, academics, health care practitioners, and youth to bring awareness to the varied and complex dimensions of COVID-19 and NCDs in the Caribbean in order to guide the multisectoral approach needed to pave the way forward. They will showcase the experiences and lessons learned thus far and highlight good practices in the design, implementation, monitoring and evaluation of these efforts. Current initiatives, solutions and policy recommendations will be discussed to ensure that we "build back better" by strengthening our whole-of-society response in shaping the COVID-19 health legacy.

## WEBINAR 3 THE FUTURE TALKS: COVID-19 AND NCDS IN THE CARIBBEAN – THE LEGACY

The objective of the third webinar: "The Future Talks": COVID AND NCDs in the CARIBBEAN – THE LEGACY is to gain insight from youth experts who will present their professional and personal perspectives on how the region's health systems can "build back better" from the COVID experience.

Youth have a critical role in helping to shape a world where their generation and future generations thrive. The urgency to "build back better" effectively is intensified by two major global targets: the [25% reduction in premature death from the four major NCDs by 2025](#) and a [one-third reduction in premature mortality from non-communicable diseases through prevention and treatment and promotion of mental health and well-being by 2030](#) (target 3.4 of the Sustainable Development Goals). The way that the

world rebuilds affects youth and their voice is instrumental, especially now as we explore the COVID-19 health legacy.

The pandemic renewed discussions around inefficiencies in the region's health care systems, specifically in the area of NCD service delivery. The youth experts will share their perspectives on the implications of the pandemic on **patient management, nutrition and mental health services** and provide insight into the **changes needed** to better address the health of key populations and protect PLWNCDs (including young PLWNDs); these changes include support for **youth advocacy, effective research and health policy** including tobacco control measures.

The global 2025 and 2030 deadlines are approaching, the urgency is evident, and the timing is opportune – the youth experts will provide their perspectives on how the region should purposefully rebuild to ensure that “no one is left behind”.

## DATE AND AGENDA

**Date:** Friday July 24th 2020

**Location:** ZOOM

**Time:** 10:00am – 11:30am EST

## Agenda

| ITEM | SPEAKERS                                                                                                                                                    | PRESENTATION TOPIC                            | TIME    |
|------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------|---------|
| 1    | Ms. Maisha Hutton/Mr. Pierre Cooke Jr.                                                                                                                      | Introduction                                  | 5 mins  |
| 2    | <b>Ms. Edith Soria</b><br><i>Nutritionist<br/>One Young World Leader<br/>Lead 2030 Challenge Winner<br/>Mexico</i>                                          | Nutrition, youth advocacy and the way forward | 10 mins |
| 3    | <b>Mr. Margianta Surahman Juhanda Dinata</b><br><i>Project Coordinator for Young Health Programme at Lentera Anak Foundation<br/>One Young World Leader</i> | Tobacco control during COVID and beyond       | 8 mins  |

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|   | <i>Indonesia</i>                                                                                                                                                                      |                                                                        |         |
| 4 | <b>Ms. Tara Armour</b><br>Psychosocial Adviser<br>Clinical Psychologist in Training<br><i>Trinidad</i>                                                                                | Mental health concerns and the way forward                             | 8 mins  |
| 5 | <b>Dr. Keddy Moïse</b><br><i>Physician and Head of Clinical Operations at Fondation Haïtienne de Diabète et de Maladies Cardio-vasculaires</i><br><i>Haiti</i>                        | Prioritizing PLWNCDs during COVID and the way forward                  | 8 mins  |
| 6 | <b>Ms. Eden Augustus</b><br><i>PhD Candidate in Public Health</i><br><i>The George Alleyne Chronic Disease Research Centre</i><br><i>Trinidad</i>                                     | The power of research in the time of COVID and beyond                  | 8 mins  |
| 7 | <b>Ms. Kimberley Benjamin</b><br><i>Law Student</i><br><i>Hugh Wooding Law School</i><br><i>Barbados</i>                                                                              | The role of a strong regulatory environment to prevent and manage NCDs | 8 mins  |
| 8 | <b>Mr. Pierre Cooke Jr</b><br><i>Youth Voices Technical Advisor,</i><br><i>HCC</i><br><i>Barbados</i><br><b>Ms. Danielle Walwyn</b><br><i>Advocacy Officer, HCC</i><br><i>Antigua</i> | Moderated Q & A with Webinar Speakers and closing remarks              | 30 mins |

## PRESENTATION DETAILS

Item 1 – Introductions Ms. Maisha Hutton, Executive Director HCC and Mr. Pierre Cooke Jr. Youth Voices Technical Advisor, HCC

## **Content overview**

- Overview of webinar objective and introduction of presenters

### **Item 2 – Presentation by Ms. Edith Soria**

**Presentation content overview: 10 minutes; 10 slides**

Current nutrition concerns and the way forward

- Overview of Create Purpose's mission and how the programmes offered contribute to NCD prevention and management
- The role of nutrition in empowering the youth that Create Purpose supports (specifically highlighting any challenges encountered during COVID) and speaking to nutritional equity
- The power of the whole of society approach in fighting NCDs
- The importance of youth advocacy

### **Item 3 – Presentation by Mr. Margianta Surahman Juhanda Dinata**

**Presentation content overview: 8 minutes; 8 slides**

Tobacco Control during COVID & beyond

- The link between tobacco and NCDs (especially in relation to youth)
- How the Big Tobacco industry is targeting youth and how youth can tackle it - emphasizing the power of youth advocacy

### **Item 4 – Presentation by Ms. Tara Armour**

**Presentation content overview: 8 minutes; 8 slides**

Mental Health concerns and the way forward

- Mental Health concerns during COVID (especially for young people) and the implications
- Key priorities (including policy recommendations) that governments need to consider in supporting general mental health (especially among youth) and managing mental health disorders

### **Item 5 - Presentation by Dr. Keddy Moïse**

**Presentation content overview: 8 minutes; 8 slides**

Prioritizing PLWNCDs during COVID and the way forward

- Brief overview of challenges and successes experienced as a health care provider during COVID (disruption of care)
- The importance of health systems strengthening and Universal Health Coverage in reducing healthy inequities

- Key priorities that government's need to consider in preventing and managing NCDs in the future and in preparation for a similar crisis
  - Improving Primary Care
  - Improving Access to essential medicines and lifesaving treatments for PLWNCDs

**Item 6 – Presentation by Eden Augustus**

**Presentation content overview: 8 minutes; 8 slides**

Research Power in the time of COVID and beyond

- The importance of conducting research during a crisis/ Overview of research findings during COVID (highlighting any implications for youth and PLWNCDs in particular)
- Successes and challenges while executing research
- Key priorities that government's need to consider in ensuring that research is supported, and findings are accessible

**Item 7 – Presentation by Ms. Kimberley Benjamin**

**Presentation content overview: 8 minutes; 8 slides**

The role of a strong regulatory environment to prevent and manage NCDs:

Highlighting:

- the importance of creating an environment where the healthier choice is the easier choice (especially for youth), emphasizing:
  - the rights of a child and the government's responsibility to protect them
  - the implementation of a comprehensive policy package including SSB tax, FOPL and Marketing to children (particularly within the school environment)
- The importance of the built environment in NCD prevention and management to create active communities prevent and manage NCDs

**Item 8 - Q&A and Closing**