WOMEN AND ALCOHOL
Predictions for 2030 if no action is taken

Since 1990, an almost constant ratio of male to female drinkers has been observed (1.42 in 1990; 1.40 in 2017). By 2030, the gap between males and females is forecasted to slowly decrease globally (1.37 in 2030; annualised decrease of 0.003).

Global adult per-capita CONSUMPTION OF ALCOHOL
The proportion of CURRENT DRINKERS
The prevalence of adult HEAVY EPISODIC DRINKERS

IF YOU DRINK ALCOHOL - DRINK LESS
IF YOU DON'T DRINK - DON'T START

HCC FOURTH ANNUAL CARIBBEAN ALCOHOL REDUCTION DAY (CARD) FRIDAY, DECEMBER 6, 2019

Steps to most effectively reduce alcohol related harms according to the WHO SAFER TECHNICAL PACKAGE

- Regulate or ban alcohol marketing (advertising, promotion and sponsorships that include price promotions like happy hours or free alcohol to women in bars)
- Increase prices through excise taxes and minimum unit prices
- Screen and brief interventions for preventing the harmful use of alcohol in primary health care
- Prevent road injuries and deaths by implementing drink driving countermeasures
- Regulate the hours, days and places where alcohol can be sold and consumed
- Increase awareness about the harmful effects of alcohol to health and development
- Reduce alcohol consumption can be achieved by implementing the WHO SAFER TECHNICAL PACKAGE

Ethanol...STEPS TO MOST EFFECTIVELY REDUCE ALCOHOL RELATED HARMS according to the WHO TECHNICAL PACKAGE

Women need to raise their voices and advocate towards alcohol policies at all levels of decision making.

Steps to most effectively reduce alcohol related harms according to the WHO SAFER TECHNICAL PACKAGE

- Regulate or ban alcohol marketing (advertising, promotion and sponsorships that include price promotions like happy hours or free alcohol to women in bars)
- Increase prices through excise taxes and minimum unit prices
- Screen and brief interventions for preventing the harmful use of alcohol in primary health care
- Prevent road injuries and deaths by implementing drink driving countermeasures
- Regulate the hours, days and places where alcohol can be sold and consumed
- Increase awareness about the harmful effects of alcohol to health and development
- Reduce alcohol consumption can be achieved by implementing the WHO SAFER TECHNICAL PACKAGE

Women need to raise their voices and advocate towards alcohol policies at all levels of decision making.

Regulate or ban alcohol marketing (advertising, promotion and sponsorships that include price promotions like happy hours or free alcohol to women in bars)

Increase prices through excise taxes and minimum unit prices

Screen and brief interventions for preventing the harmful use of alcohol in primary health care

Prevent road injuries and deaths by implementing drink driving countermeasures

Regulate the hours, days and places where alcohol can be sold and consumed

Increase awareness about the harmful effects of alcohol to health and development

Reduce alcohol consumption can be achieved by implementing the WHO SAFER TECHNICAL PACKAGE

Women need to raise their voices and advocate towards alcohol policies at all levels of decision making.