

# A CIVIL SOCIETY CALL TO URGENT ACTION

FOR THE CARIBBEAN REGION TO ACCELERATE NUTRITION POLICIES FOR THE CREATION OF HEALTHY ENVIRONMENTS FOR CARIBBEAN CHILDREN

Arising out of a multisectoral regional meeting "Accelerating Nutrition Policies in the Caribbean: Creating Supportive Environments for Healthy Children", 17-18 September 2019<sup>1</sup> in Bridgetown, Barbados, the Board of Directors and the Members of the Healthy Caribbean Coalition (HCC), are calling for the urgent acceleration of nutrition policies in the Caribbean to create healthier food environments and address the epidemic of overweight and obesity among Caribbean children<sup>2</sup>.

## THE CALL

The HCC is calling on the Caribbean region to work across sectors in partnership to achieve the urgent implementation of the following

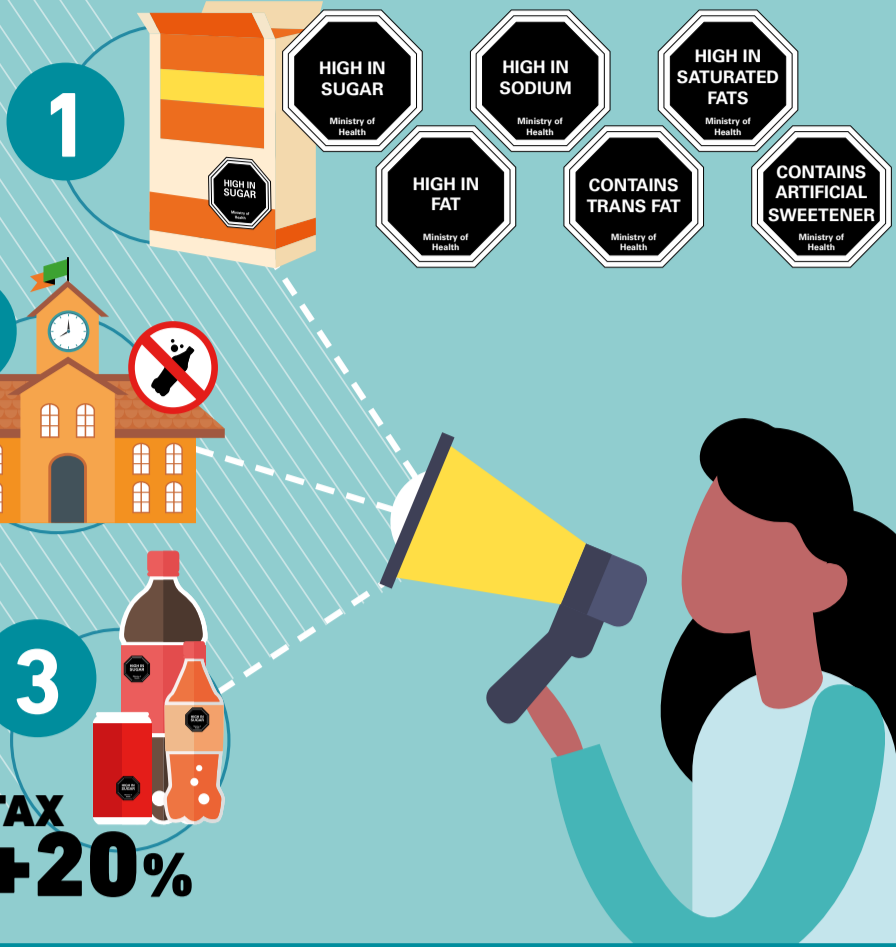
### 3 PRIORITY NUTRITION POLICIES



**MANDATORY 'HIGH IN' FRONT OF PACKAGE NUTRITION WARNING LABELLING** to empower consumers to make healthier food choices.

**BANNING THE SALE AND MARKETING OF SWEET BEVERAGES IN SCHOOL SETTINGS** and ensuring the availability of free drinking water to reduce the consumption of these beverages among children.

**TAXATION OF SWEET BEVERAGES** of at least 20% to reduce the consumption of these beverages among children.



Although the HCC recognises that a holistic package of policy interventions is needed to effectively address overweight and obesity as identified in the WHO Report of the Commission on Ending Childhood Obesity Implementation Plan: Executive Summary<sup>3</sup>, the PAHO Plan of Action for the Prevention of Obesity in Children and Adolescents<sup>4</sup> the CARPHA 6-Point Policy Package and the HCC Civil Society Action Plan 2017-2021: Preventing Childhood Obesity in the Caribbean (CSAP)<sup>5</sup>, it is critical to prioritize.

## THE HIGH-LEVEL COMMITMENT TO ADDRESS THE PROBLEM

CARICOM Heads of Government and State have acknowledged the scale and severity of the problem and the need for an urgent response.

### 2016

37<sup>th</sup> Regular Meeting of CARICOM Heads of Government and State

A pledge was made "to address issues such as banning advertisement of potentially harmful foods which specifically target children; and elevating taxes on foods high in sugar, salt and trans-fats".

### 2017

38<sup>th</sup> CARICOM Summit, on the 10-year anniversary of the Port of Spain Declaration, Heads of Government and State

"Noted with concern that obesity in children represented the greatest threat to the health of future generations with the level of overweight and obesity being more than 30% in both primary and secondary school populations in many Member States".

### 2018

39<sup>th</sup> Summit, CARICOM Heads of Government and State

Endorsed a number of priorities for the 3<sup>rd</sup> UN High Level Meeting on Noncommunicable Diseases (NCDs) including: "implementing policies geared to preventing childhood obesity, including health-promoting school environments and Front of Package (FOP) labelling".

## KEY ACTIONS ACROSS SECTORS

Against the background of the above, the HCC is calling on the following key actors to play their respective roles:

We recognise the primary responsibility of governments as the custodians of public health and

### CALL ON THE CARICOM POLITICAL LEADERSHIP TO:



Move beyond the rhetoric and 'WALK THE TALK' by fulfilling stated high-level commitments to tackle childhood obesity.

Support the establishment and strengthening of **NATIONAL NCD COMMISSIONS** to play their role in achieving multisectorality.

Work with regional and international partners to build the technical capacity in key ministries (including health, education, trade, finance, agriculture, and commerce) and ensure **POLICY COHERENCE**.

Work with regional and international partners to **BUILD THE CAPACITY** of governments to design, implement, enforce, and monitor policies, and enact supporting legislation and regulations.

**SAFEGUARD NUTRITION POLICY** and wider public health from private interests through the implementation of processes to manage, and avoid where possible, conflicts of interest and counter industry interference and obstruction in healthy nutrition policy development.

## THE CONTEXT

**UNHEALTHY DIET** is one of the major modifiable risk factors for NCDs and the **PRIMARY CONTRIBUTOR TO OVERWEIGHT AND OBESITY**.

Policies with population-level impact are required to modify the food system and **CREATE ENVIRONMENTS IN WHICH HEALTHY CHOICES ARE EASY CHOICES** and the major responsibility for such choices shifts towards governments and away from individuals.

Unhealthy diets alone pose a greater **RISK TO MORBIDITY AND MORTALITY** than do unsafe sex, alcohol, drug, and tobacco use combined<sup>6</sup>.

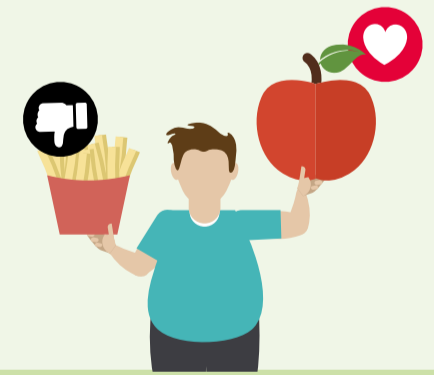


Small Caribbean states are particularly vulnerable and urgent action is needed in this region to dramatically shift diets away from unhealthy ultra-processed foods towards **HEALTHIER, 'REAL' FOODS**.

Governments are ultimately responsible for creating the environments that ensure the **HEALTH AND WELLBEING OF THEIR CITIZENS COMES FIRST**.

In the fast tracking of these policies the following must be **REMEMBERED**:

**1** Childhood overweight and obesity is a **SOCIAL JUSTICE ISSUE** and represents at its core a violation of "the right of the child to the enjoyment of the highest attainable standard of health" under Article 24 of the United Nations Convention on the Rights of the Child<sup>7</sup>. All CARICOM Member States have ratified this **CONVENTION**.



**2** It is vital to view the issue of childhood obesity and the need to urgently implement policy solutions through a **RIGHTS-BASED** lens, one which acknowledges that the current environment in which children are conceived, born and grow is inherently obesogenic and consequently places them on a trajectory for unhealthy weights and early onset NCDs from the womb.



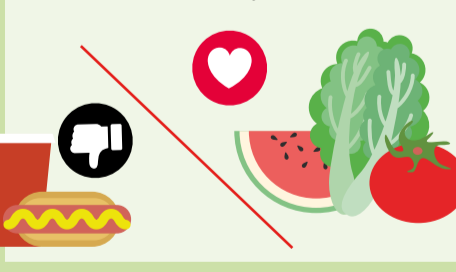
**3** There is clear **EVIDENCE** both from within and outside of the region to support the implementation of these policies as effective tools to modify behaviours towards the consumption of healthy foods and making healthier choices.



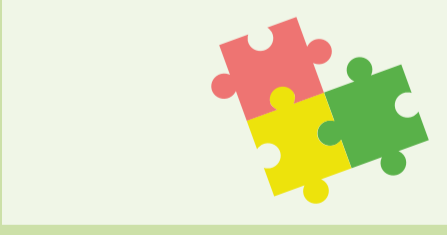
**4** A **MULTISECTORAL, WHOLE-OF-GOVERNMENT AND WHOLE-OF-SOCIETY APPROACH** is fundamental and must be at the centre of this work to ensure **POLICY COHERENCE** across sectors and policy success.



**5** A **FOOD SYSTEMS APPROACH** is required to reorient Caribbean diets away from ultra-processed foods high in fats, sugars, and salt, towards healthy food from sustainable food systems.



**6** There is need to identify and leverage **LINKAGES, CO-BENEFITS AND SYNERGIES** across other key issues such as climate change, taking advantage of resources available through those linkages.



**7** Citizens must be provided with **ACCESS TO INFORMATION** to improve their health and nutrition literacy, and to better appreciate the justification for relevant policy development.



**8** Governments, the main duty bearers in the rights-based approach, must establish **TRANSPARENT AND ACCOUNTABLE GOVERNANCE SYSTEMS**.



**9** Systems must be put in place to identify and manage **CONFLICTS OF INTEREST**, counter **INDUSTRY OBSTRUCTION**, and, ultimately, **SAFEGUARD NUTRITION POLICY** and the health of the region's children.



## WE AS CIVIL SOCIETY COMMIT TO:

**SUPPORT** cross-country sharing of experiences in policy development, implementation, and monitoring.

**BUILD CAPACITY** for civil society actors to advocate for healthy nutrition policies.

**SUPPORT** the multisectoral effort aimed at improving nutrition in the Caribbean.

**CONTRIBUTE** to strengthening surveillance systems to ensure data for monitoring.

**PRESSURE** governments to be transparent in their processes.

**SHARE** and make easily accessible evidence for policy action.

**PROTECT** the policy process by identifying and highlighting instances of **CONFLICT OF INTEREST**, industry threats or interference, and the undermining of the policy development process.

**PROMOTE** the formation of **National NCD Alliances and/or Childhood Obesity Coalitions** to support the amplification of voices through collaboration.

**WORK** with partners to implement national and regional awareness campaigns in order to create strong social movements supportive of healthy nutrition policies.

**HOLD** political leadership accountable to their commitments publicly through various strategies, including open letters.

**PLAY A WATCHDOG** role and monitor progress towards, and post, policy implementation.

We recognise the role and influence of the food and beverage sector and

### CALL ON THE PRIVATE SECTOR TO:

Commit to **SUPPORTING THE MULTISECTORAL EFFORT** aimed at improving nutrition in the Caribbean.

Adopt inclusive business models that complement policies, legislation, and regulations that **ENABLE HEALTHY FOOD ENVIRONMENTS**.

Hold the food and beverage sector accountable for **RESPECTING THE RIGHT OF CHILDREN TO ACCESS HEALTHY FOODS AND BEVERAGES**, including:

- Halting the sale and marketing of sweet beverages in school settings and other settings where children frequent.
- Halting interference with evidence-based, effective nutrition policy, in particular taxation of sweet beverages and front of package labelling.

Recognise and manage the **INHERENT CONFLICT OF INTEREST** as it relates to the food and beverage sector, specifically:

- Avoid sitting on the boards of companies or entities involved in nutrition policy development.
- Avoid entering into contractual arrangements with institutions (especially in school settings) to provide unhealthy foods or beverages.



**THE TIME TO ACT IS NOW**



1 <https://www.healthycaribbean.org/accelerating-nutrition-policies-in-the-caribbean/>

2 HCC is using the Convention of the Rights of the Child (CRC) definition of child as anyone below the age of eighteen (18) years. <https://www.ohchr.org/documents/professionalininterest/crc.pdf>

3 <https://apps.who.int/iris/bitstream/handle/10665/259349/WHO-NMH-PND-ECHO-17.1-eng.pdf?sequence=1>

4 <https://www.paho.org/hq/dmdocuments/2015/Obesity-Plan-Of-Action-Child-Eng-2015.pdf>

5 <https://www.healthycaribbean.org/wp-content/uploads/2017/10/Preventing-Childhood-Obesity-in-the-Caribbean-CSAP-2017-2021.pdf>

6 The 2019 Lancet Report: Food in the Anthropocene: the EAT-Lancet Commission on healthy diets from sustainable food systems

7 <https://www.ohchr.org/documents/professionalininterest/crc.pdf>