

CIVIL SOCIETY ACTION PLAN 2017-2021

PREVENTING CHILDHOOD OBESITY IN THE CARIBBEAN

Enabling Caribbean civil society's contribution to national and regional action for healthier, happier children.

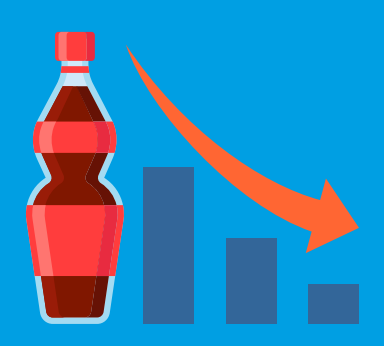


TAXATION OF SWEET BEVERAGES

HEALTHY NUTRITION POLICIES = HEALTHY CHILDREN AND COMMUNITIES

YOU HAVE THE RIGHT TO AFFORDABLE HEALTHY FOODS AND BEVERAGES

TAXES ON SWEET BEVERAGES



Reduce consumption of sweet beverages by raising their cost



Encourage reformulation of beverages



Generate tax revenue to fund public health programmes



Encourage consumption of water

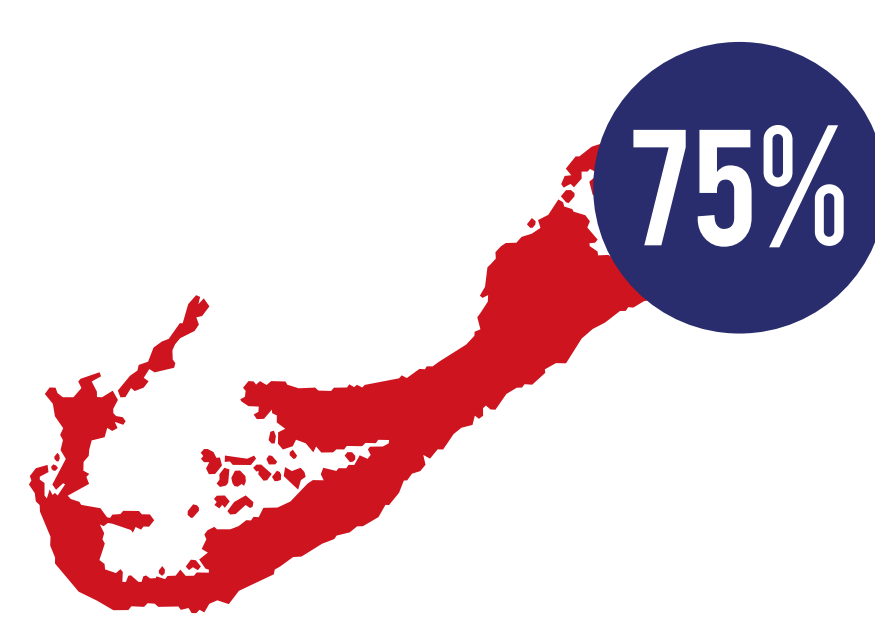
20%

The HCC is calling on CARICOM Governments to implement taxes on sweet beverages of **at least 20%** and subsidise healthy foods as part of a package of policies to tackle obesity

CARICOM Heads of Government have committed to 'elevating taxes' on foods **high in sugar, salt and trans-fats**

ONLY 3/20

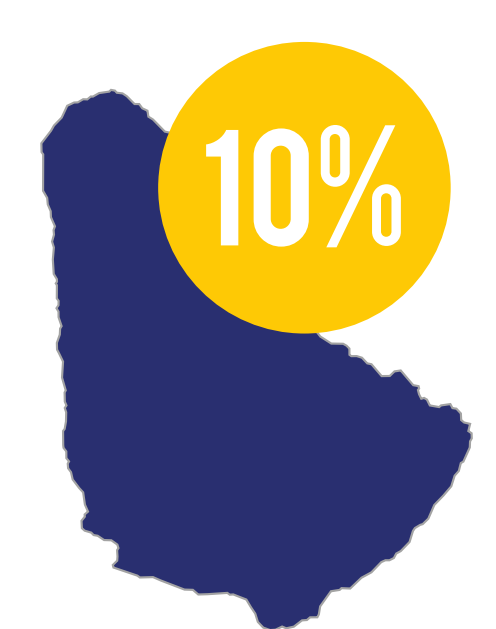
CARICOM countries have taxes on sweetened beverages



Bermuda



Dominica



Barbados

1 in 3 Caribbean Children is OVERWEIGHT or OBESE

And this figure is rising!

Small Island Developing States (SIDS) are particularly hard hit by this crisis which is largely fueled by unhealthy diets linked to the overconsumption of ultra-processed foods

Excess sugar consumption is a major cause of overweight and obesity and its related diseases. **Sugar-sweetened beverages (SSBs) are the primary source of sugar** in the diets of Caribbean children and adolescents



66%



On average **66%** of Caribbean children 13-15 drank carbonated soft drinks one or more times per day during the past 30 days. These drinks are ultra-processed, energy-dense and nutrient-poor

1 in 3 Caribbean Children is OVERWEIGHT or OBESE

HCC recommends a package of policies to tackle childhood obesity

ENOUGH.
OUR HEALTH. OUR RIGHT. RIGHT NOW.

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