

CIVIL SOCIETY ACTION PLAN 2017-2021

PREVENTING CHILDHOOD OBESITY IN THE CARIBBEAN

Enabling Caribbean civil society's contribution to national and regional action for healthier, happier children.



BAN THE SALE AND MARKETING OF SWEET BEVERAGES IN AND AROUND SCHOOLS

HEALTHY NUTRITION POLICIES = HEALTHY CHILDREN AND COMMUNITIES

CHILDREN HAVE THE RIGHT TO HEALTHY SCHOOLS



BANNING THE SALE OF AND MARKETING OF SWEET BEVERAGES IN SCHOOLS



Reduces consumption of sweet beverages



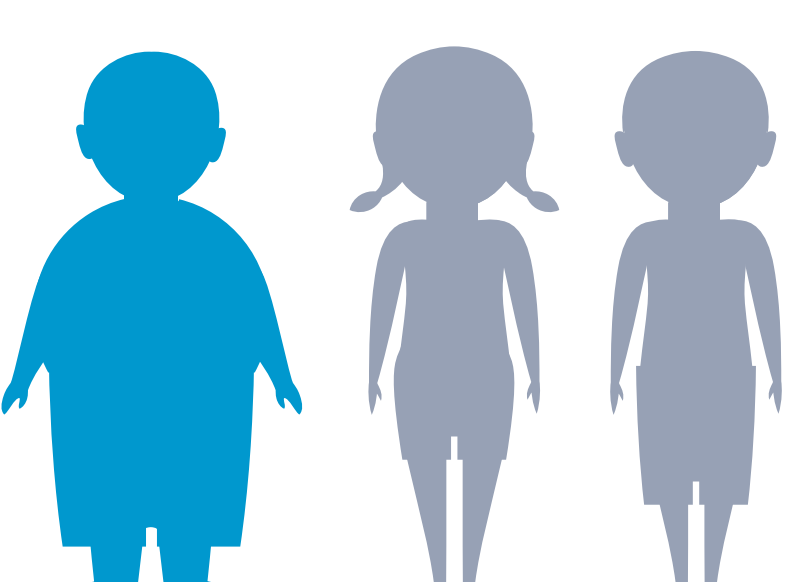
Protects children from predatory advertising of nutrient-poor, energy-dense sweet beverages



Encourages the consumption of water



Contributes to improved learning

1 in 3 
Caribbean Children is OVERWEIGHT or OBESE

And this figure is rising!

Small Island Developing States (SIDS) are particularly hard hit by this crisis which is largely fueled by unhealthy diets linked to the overconsumption of ultra-processed foods

Excess sugar consumption is a major cause of overweight and obesity and its related diseases and sugar-sweetened beverages (SSBs) are the primary source of sugar in the diets of Caribbean children and adolescents



66% 

On average 66% of Caribbean children 13-15 drank carbonated soft drinks one or more times per day during the past 30 days

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HCC recommends a package of policies to tackle childhood obesity



Wise Financial Thinking for Life

