

Front of Package Labelling: A Health Perspective

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Aspects of the Barbadian Health Landscape

Indicator	Level (%)
Overweight or Obese	66.2* 46 #
Raised BP OR on meds	40.6*
Raised total cholesterol	21.2 *
Less than 5 Fruit & Veg/day	81.9 *

*adult-Health of the Nation (2012/13)
#child-Global School Health Survey 2011

Aspects of the Barbadian Health Landscape

NCDs:

- 65% years of life lost annually
- More than a 1/4 Barbadians have one+ NCD
- 9 of 10 women/8 of 10 men have one+ risk factor
- 64 M direct and 146 M indirect costs/year*

- Barbados Investment Case 2017

**does not include private health spend, and non-health sector spend*

The link between Food consumed and NCDs

NCD challenge requires:

Multiple approaches

All sectors



The link between Food consumed and NCDs

Poor diet is a leading cause of total mortality and morbidity

(Raine 2017, Kelly and Jewel 2018)

We have data showing that the consumption of nutrient-poor, calorie-rich ultra-processed foods in ...the Americas is directly related to growing rates of overweight and obesity,”

PAHO 2016



Nutrition Labelling

WHO NCD guidance includes FOPL- 2019

CARICOM Heads endorsed FOPL at UN HLM- 2018

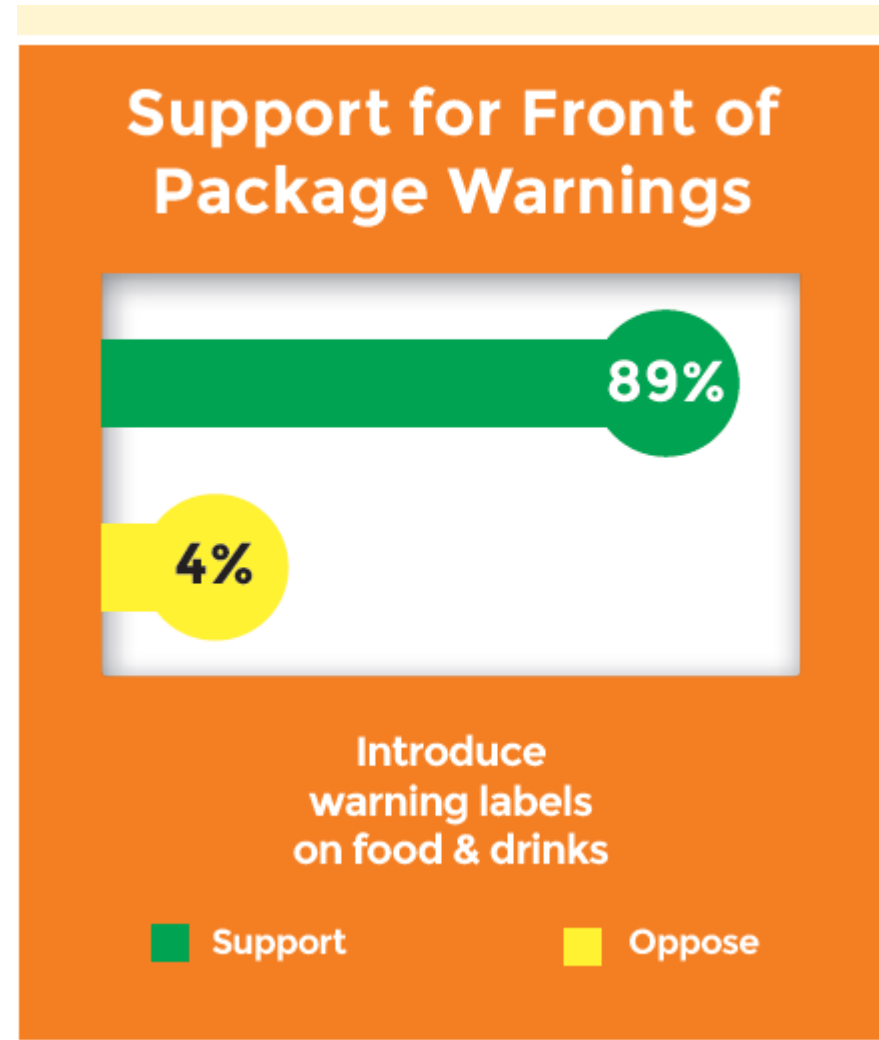
Codex - Sugar, Sat Fat, Salt declaration- 2013



Local awareness and support

Strong support for the
introduction of Front of
Package Warning Labels
on food and beverages

-CADRES Poll 2019



Local MHW engagement in process

- Sitting on the National Mirror Committee
- Taking part in national public awareness consultation
- Sitting on the ad hoc BNSI led policy committee
- HCC and HSFB support

Endorse the proposed CARICOM standard given:

- **Size and urgency of the NCD problem**
- **Challenges with lack of clarity of nutrition labeling**
- **Evidence of effectiveness of FOPL to assist in decision making**



References

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