YOUTH AND CHILDHOOD OBESITY PREVENTION



PIERRE K. COOKE JNR
YOUTH ADVOCATE
HEALTHY CARIBBEAN COALITION



WHY THE YOUTH?

01

"Nothing for us, without us."
(Genuine advocates Daniel Alleyne, Krystal Boyea)

02

Peer Learning & Engagement

INVOLVING YOUTH?

- REACH OUT TO DIVERSE YOUTH GROUPS.
- ENSURE MEANINGFUL YOUTH PARTICIPATION IN DESIGNING ADVOCACY STRATEGIES.
- BUILD CAPACITY.



BCC Health Expo- Presentation by Pierre Cooke Jnr



Dance 4 Life Event- Krystal Boyea and student

WATCH THE GROWTH!

Oversee the process

Motivate and
Empower



Commonwealth Big Lunch Event – Duchess of Cornwall with Pierre Cooke Jnr

NCD CHILD YOUNG LEADERS PROGRAM

 ACHIEVING YOUTH-CENTRED NCD POLICIES, PROGRAMS, AND SERVICES REQUIRES THE SUBSTANTIVE INVOLVEMENT OF YOUTH ON NATIONAL, REGIONAL, AND GLOBAL LEVELS. NCD CHILD BELIEVES THAT THIS CAN BE ACHIEVED THROUGH THE INVOLVEMENT OF YOUTH AS DECISION-MAKERS IN BOTH GRASSROOTS, COMMUNITY-BASED ACTION AND HIGH-LEVEL INTERNATIONAL POLICY PROCESSES.



NCD Child Global Youth Forum

HOW DO I ADVOCATE FOR CHILDHOOD OBESITY PREVENTION?

- My Healthy Caribbean School
- Barbados Childhood Obesity Prevention Coalition Steering Committee
- Barbados Community College
- United Youth Leaders of Barbados
- Peer Groups