

BARBADOS CHILDHOOD OBESITY PREVENTION PUBLIC OPINION POLL

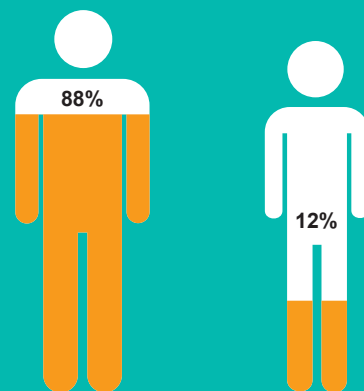
Barbadians are showing strong support for policies that will create a healthier environment in the nation's schools.

In 2018, the Heart & Stroke Foundation of Barbados, Inc. commissioned the services of the Caribbean Development Research Services (CADRES) to conduct a public opinion poll on obesity policy measures.

Methodology:

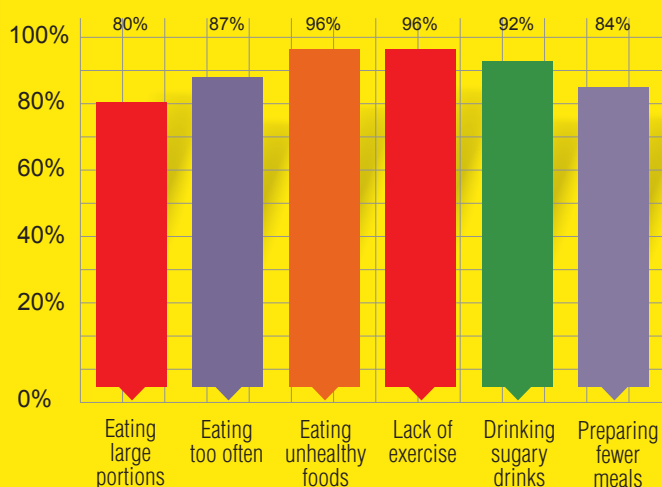
- Face-to-face household survey using nationally representative sample via random selection of households
- 816 survey respondents
- Survey conducted November – December, 2018

General Concern About Obesity in Children

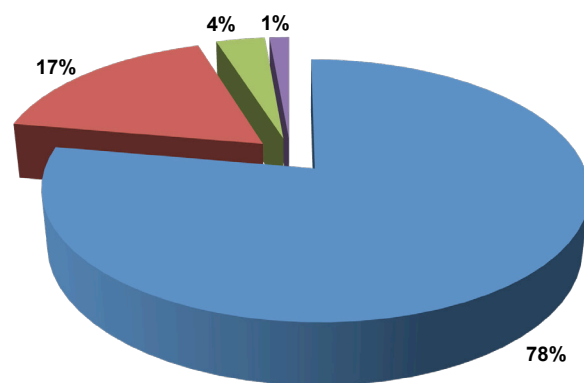


Very Concerned Not Concerned

Contributors to Obesity in Barbados

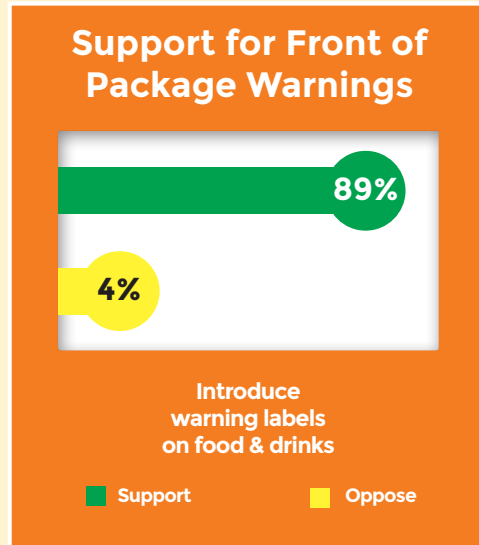
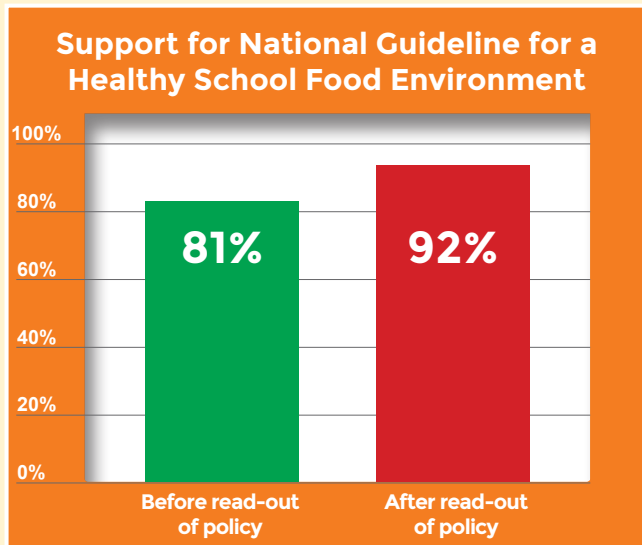
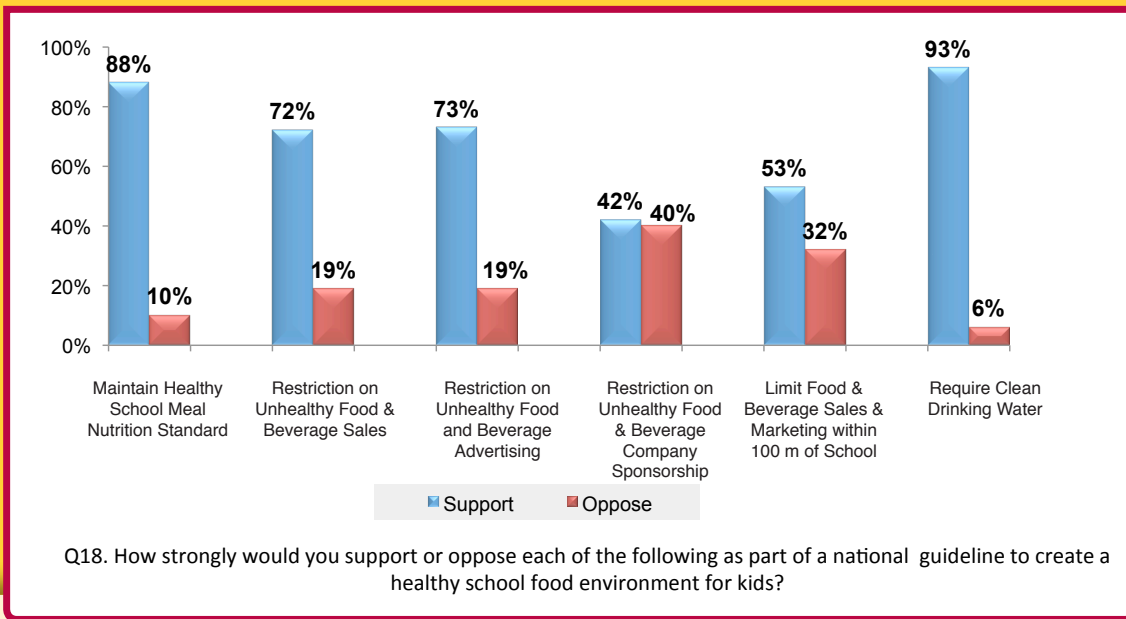


Importance of Government's Role in Reducing Obesity



Very Important Somewhat Important A Little Important Not Important

Support for Policies to Create a Healthy School Food Environment



Key Takeaways

- Barbadians are very concerned about obesity (83%) and childhood obesity(88%).
- The majority of Barbadians (97%) believe HAVE INDICATED that it is important for children to have access to healthy food and drinks at school and a large number (62%) said that the current food environment in schools was not healthy.
- Barbadians are showing strong support for policies that will create a healthier environment in the nation’s schools including restricting the sale of unhealthy foods and beverages (72%) as well as the marketing/advertising of these unhealthy products (73%) within the schools.
- Barbadians (92%) support having a National Policy to ensure a healthy school environment.
- There was an overwhelming recognition by 99% of Barbadians polled that it is important that government takes action to reduce Obesity and the related Non-Communicable Diseases (NCDs).
- There was also strong support for the introduction of Front of Package Warning Labels on food and beverages (89%).