Alafia Samuels on behalf of the POS EVALUATION GROUP

HCC Caribbean NCD Forum Supporting National Advocacy in Lead up to the 2018 High Level Meeting on NCDs

April 23-25, 2018, Kingston, Jamaica
Context

• Mortality from NCDs in the Caribbean is the highest in the Americas

• 4 out of 10 NCDs deaths under the age of 70, and are potentially preventable
  – NCDs cause majority of premature adult deaths

• Threat to economic and social development
2007 Port of Spain Declaration on NCDS

• 15 Point Declaration, 27 commitments
• Including:
  – National, multisectoral NCD Commissions
  – Risk factor reduction, including:
    • Multi-sector food and nutrition plan, and terms of trade
    • Promotion of physical activity in schools and workplaces
    • Implementation of FCTC
  – Health care, quality and coverage
  – Surveillance
  – Caribbean Wellness Day
Goal of the evaluation

• To evaluate, seven years on, the implementation of the CARICOM NCD Summit Political Declaration in order to
  – learn lessons that will support and accelerate its further implementation
  – inform the attainment of the UNHLM NCD commitments
POSDEVAL - 3 Phases

- Research and evaluation
- Identify gaps, learn lessons, recommend actions
- Dissemination to support increased implementation

April 2014 – Jan 2016
February 2016
March 2016 to Sept 2017
# Research and Evaluation Outputs

| National and regional trends in NCD mortality, morbidity and risk factors |
| National policy responses to NCDs |
| Regional policy responses to NCDs |
| The international impact of the 2007 Port of Spain Declaration |
| Arrangements for ongoing surveillance for NCD mortality, morbidity and the policy response |
| Financing NCD prevention and control in CARICOM: potential revenue from tobacco and alcohol taxes |
Research and Evaluation Outputs

ACCELERATING ACTION ON NCDs

Evaluation of the 2007 CARICOM Heads of Government Port of Spain NCD Summit Declaration
Report on behalf of PAHO/WHO and CARICOM

The Evaluation of the 2007 CARICOM Heads of Government Port of Spain NCD Summit Declaration
THE INVESTIGATORS’ DETAILED REPORT
Research and Evaluation Outputs

National and regional trends in NCD mortality, morbidity and risk factors
Change in CVD/DM Mortality 2000 to 2010
## Research and Evaluation Outputs

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Compliance versus Population Size

[Graph showing compliance and population size for various countries in the Caribbean. The x-axis represents population size in thousands, and the y-axis represents compliance percentage. The countries are listed along the x-axis, and the graph shows a trend of decreasing population size with increasing compliance percentage.]
National Policy Response: Case Study

Findings

• Highest implementation in areas where ‘protocols’ or ‘blueprints’ exist, and there is support from regional organizations e.g.s
  – Caribbean Wellness Day
  – WHO Steps Risk Factor Surveys
  – Framework convention on Tobacco Control

• Lowest implementation around upstream determinants of diet and physical activity

• Achieving true multisectoral action a challenge
  – Requires well resourced mechanisms (in and outside government)
  – Links between health and other sectors of government lack priority on the political agenda
## Research and Evaluation Outputs

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<tr>
<th>Topic</th>
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</tbody>
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Potential Revenue from Taxes

- In Grenada, Jamaica and Trinidad and Tobago
  - Taxes to induce 5% fall in consumption of cigarettes, beer and rum
  - Would raise 1.2, 10.8, 8.2 million USD respectively
  - Would more than cover WHO’s ‘best buys’ for NCDs

- Noted the potential benefits of SSB and other taxes
  - Evaluation of Barbados SSB tax (implemented 2015) is in progress
POSDEVAL - 3 Phases

- Identify gaps, learn lessons, recommend actions: February 2016
- Dissemination to support increased implementation: March 2016 to Sept 2017
Implementation Workshop
Port of Spain, February 2016

Caribbean Unity in Health
LOVE THAT BODY
Recommendations made on(1):

- **Supportive politics and Governance**
  - National
  - Regional
- **Supportive Environments**
  - Diet, food and agriculture
  - Tobacco smoking
  - Alcohol related harm
  - Physical activity
  - Schools, workplaces, places of worship
- **Supportive health systems**
  - Universal access
  - Improve clinical care, esp hypertension & diabetes
  - Standardise reporting of outcomes
  - Enhanced role for regional organizations
Recommendations made on (2):

- **Surveillance and monitoring**
  - Rationalise and standardise

- **Working with partners**
  - Civil society
  - Private sector

- **Communication and advocacy**
  - Dynamic ways ‘to tell and sell the story’
  - Build on Regional Health Communications Network

- **Financing and investment**
  - Work to better demonstrate benefits of investing in NCD prevention and control
  - Ear mark tax revenues from tobacco, alcohol, sugar sweetened beverages
  - Subsidise healthier products e.g. fruit and vegetables
POSDEVAL - 3 Phases

- Research and evaluation
- Identify gaps, learn lessons, recommend actions
- Dissemination

April 2014 – Jan 2016  February 2016  March 2016 to Sept 2017
Accelerating implementation
POSDEVAL Website:
www.onecaribbeanhealth.org

Fact sheets, evidence briefs, videos

Media events across CARICOM

Briefings to CARICOM Heads of Government, Ministers of Health

Key role of Healthy Caribbean Coalition
Food, Nutrition and Agriculture

In CARICOM

• > 85% of adults eat less than 5 portions of fruit & veg per day
• > 65% of food consumed is imported
• Virtually no progress on POS commitments related upstream determinants of nutrition
• Obesity and diabetes rates continue to rise
Goal

• Promote the sustainable production, processing, distribution, preparation, sale and consumption of safe, affordable, nutritious, high-quality Caribbean food
Institutional Collaborations on the Evaluation

• UWI
  – Public Health Group, Cave Hill
  – George Alleyne Chronic Disease Research Centre
  – Department of Community Health and Psychiatry, Mona
  – HEU, Centre for Health Economics, St. Augustine
  – Institute of International Relations, St. Augustine

• G8 Research Group, University of Toronto
• Healthy Caribbean Coalition
• Caribbean Public Health Agency
• Pan American Health Organization
• Canadian International Development Research Centre
Thank You