



# THE MULTISECTORAL RESPONSE REGIONAL

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***By:***  
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***(HCC DIRECTOR)***

# 4 NCDs, 4 Risk Factors, 4 Pillars

	Tobacco use	Unhealthy Diets	Alcohol Abuse	Physical Inactivity
Heart Diseases and Stroke	X	X	X	X
Cancer	X	X	X	X
Diabetes	X	X	X	X
Chronic Lung	X			



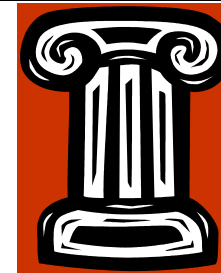
ADVOCACY



MHEALTH

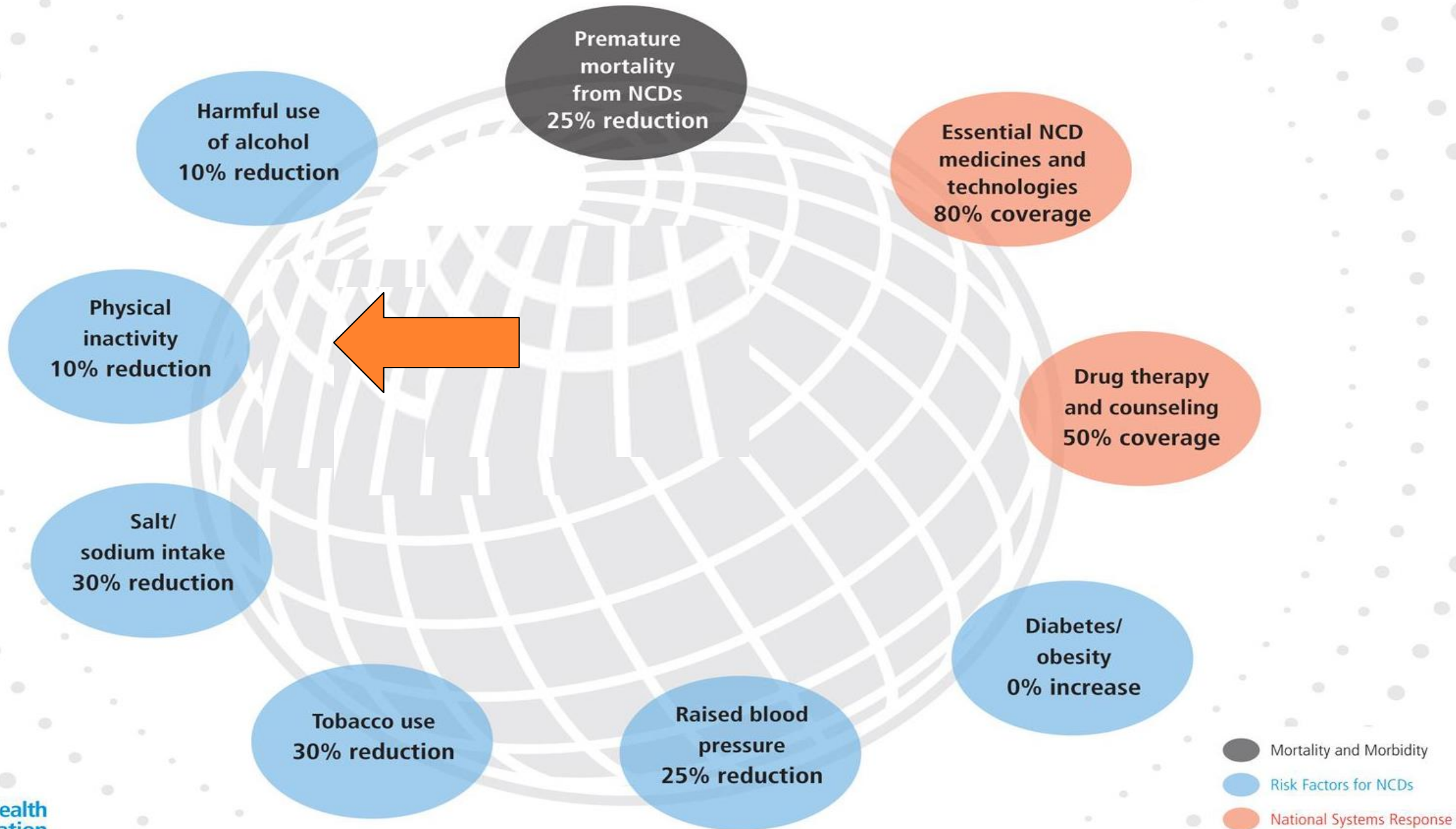


CAPACITY  
BUILDING

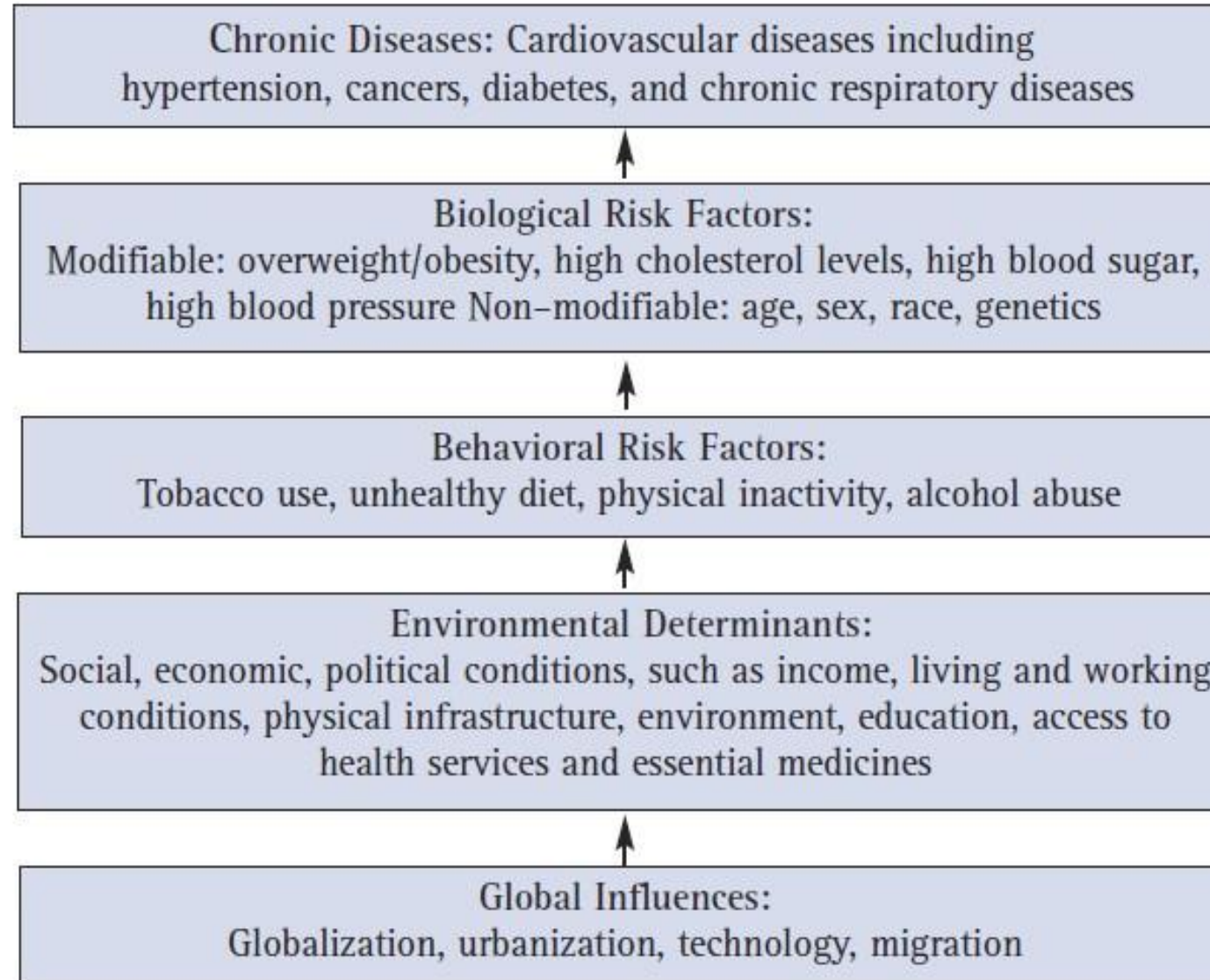


COMMUNICATIONS

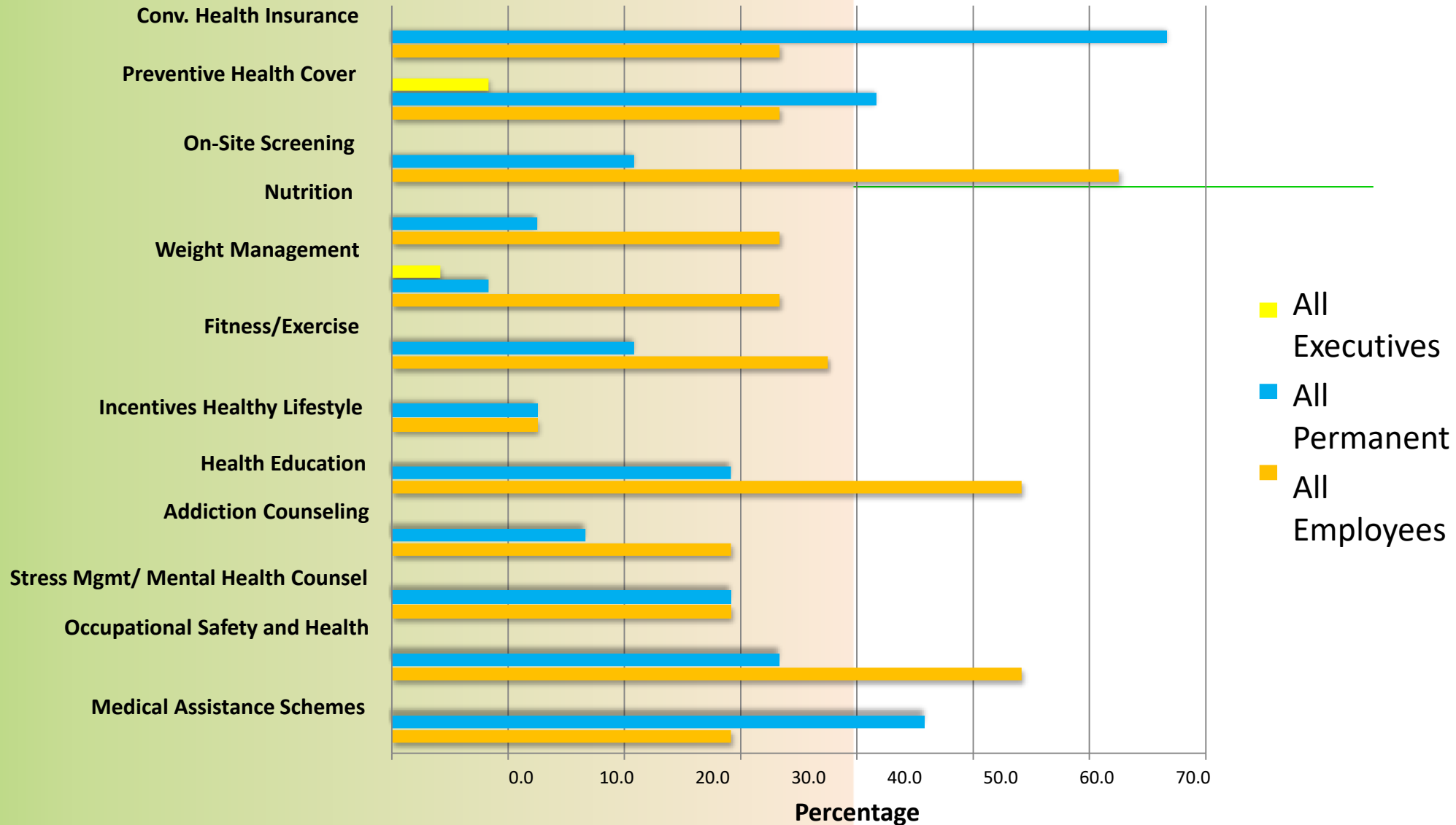
# Set of 9 voluntary global NCD targets for 2025



# Key Determinants of NCDs (PAHO)



# Worksite Wellness Programmes Offered to Employees (N=27)



# Worksite Wellness: Key Findings

- Of 35 companies 28 (80%) companies offered Worksite Wellness Programmes to employees
- 13 (37%) had ever conducted a health risk appraisal of their employees

# CHALLENGE

- ∅ Both the 2010 Dietary Guidelines and the April 2010 Institute of Medicine report, identified yeast raised bakery goods as the largest single food contributor to daily sodium intake, accounting for 7.2% of the total.
- ∅ Not only the volume of sodium per serving, but importantly the number of servings.

# Outcome

- o In November 2014, we achieved our 1<sup>st</sup> internal goal.
- o Reduction in overall salt content in a range of main products by 20%

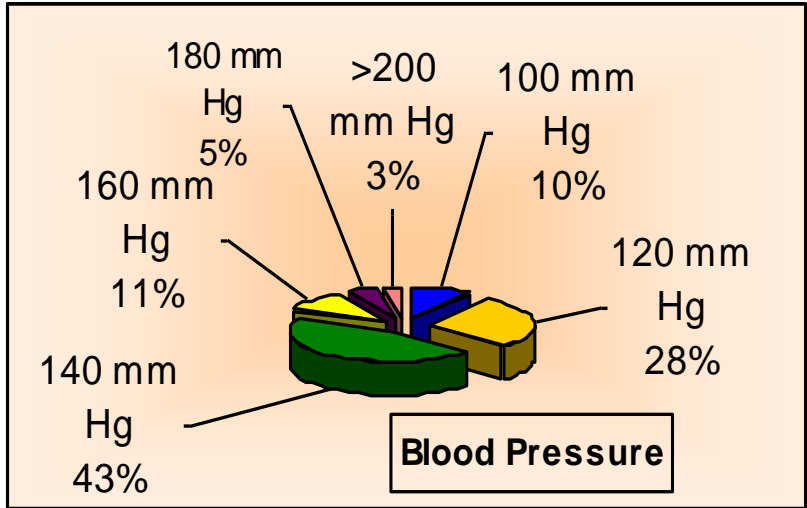
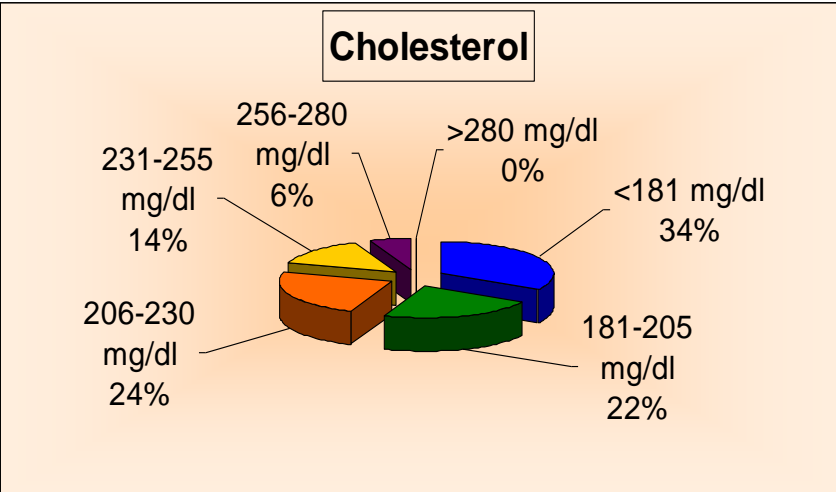
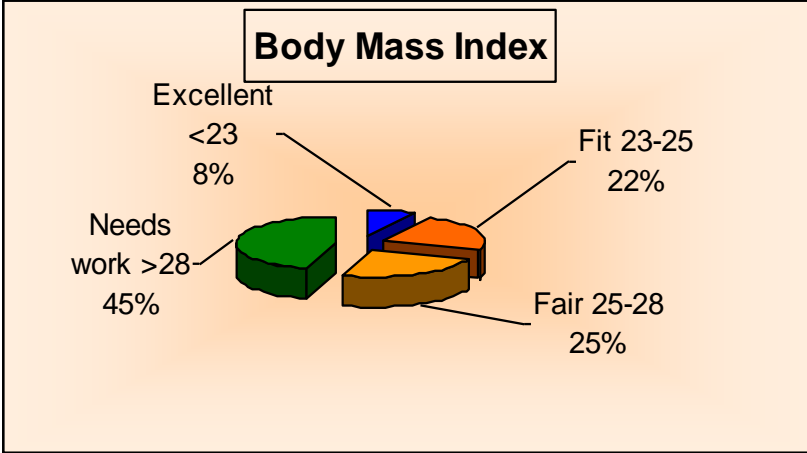
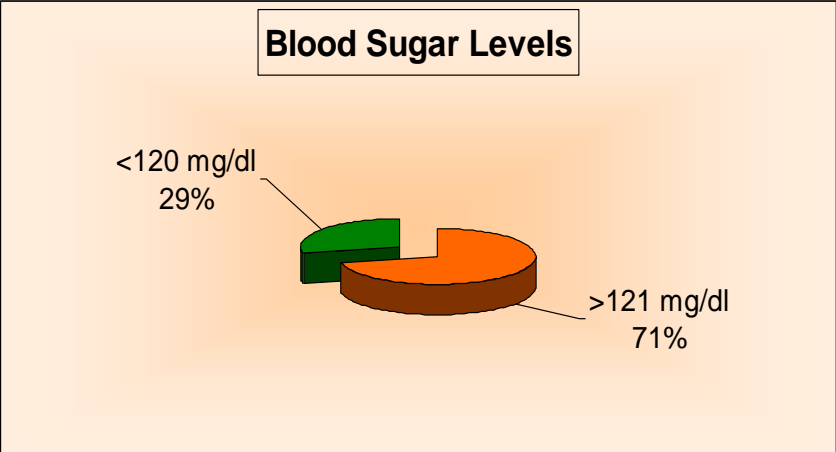
<i>YEAR</i>	<i>2012</i>	<i>2014</i>
PRODUCT	100% Whole Wheat	100% Whole Wheat
SODIUM PER SLICE	110mg	85mg

- o Reduction in overall salt content in a range of main products by 20%



# HEALTH SCREENING

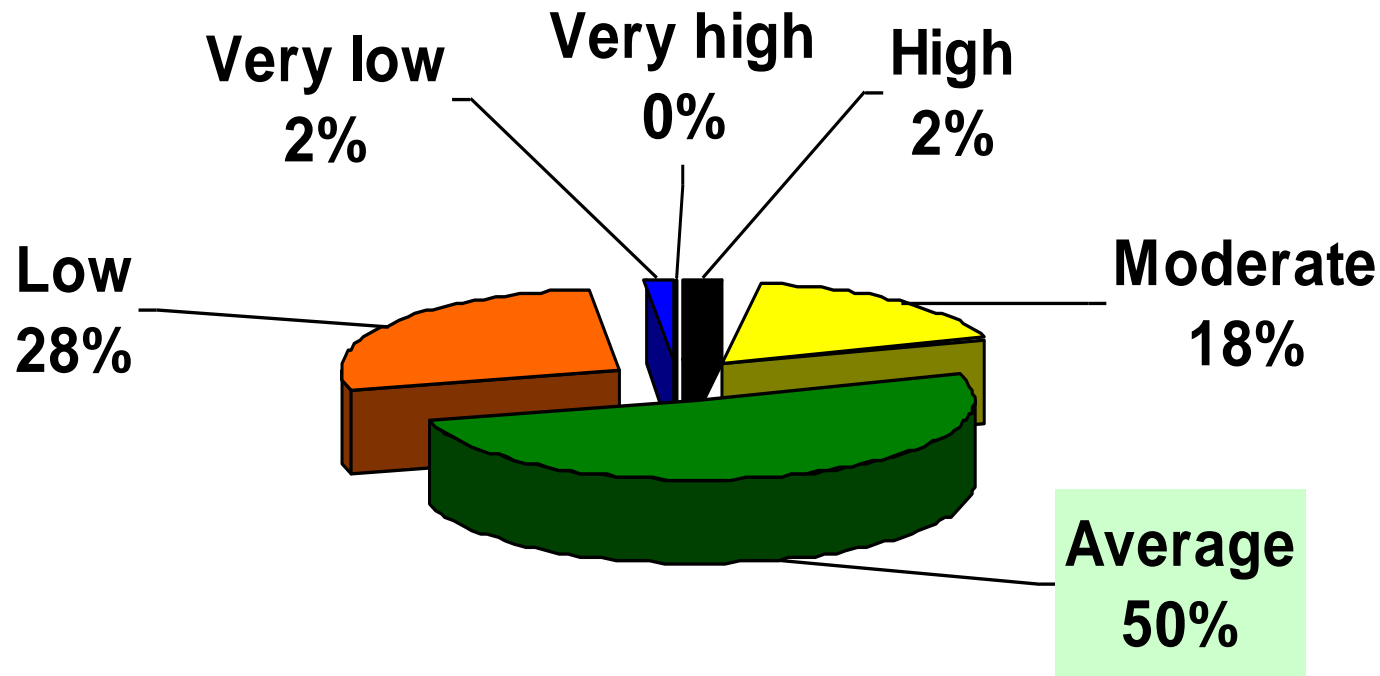
## FITNESS ASSESSMENTS - FINDINGS FOR A TARGET GROUP (104 EMPLOYEES) IN THE REFINERY



Source: PETROTRIN, VICTOR COOMBS

# HEALTH SCREENING

## CARDIAC RISK ANALYSIS Analysis of Risk Levels



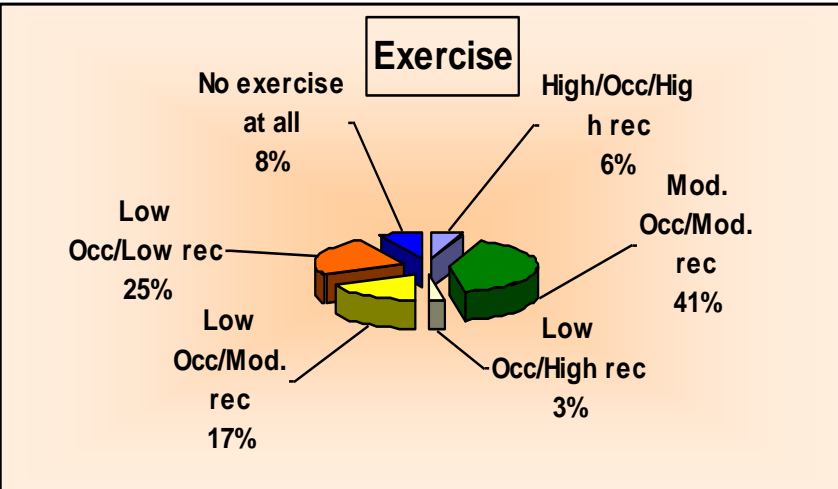
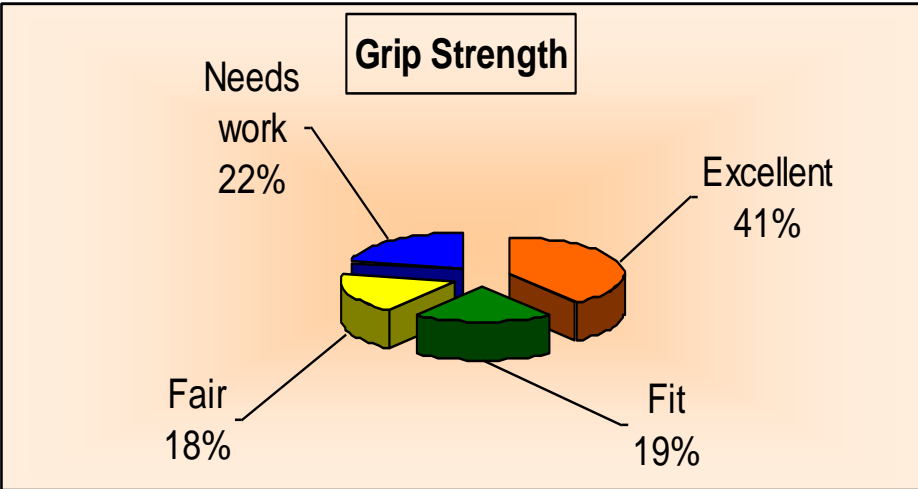
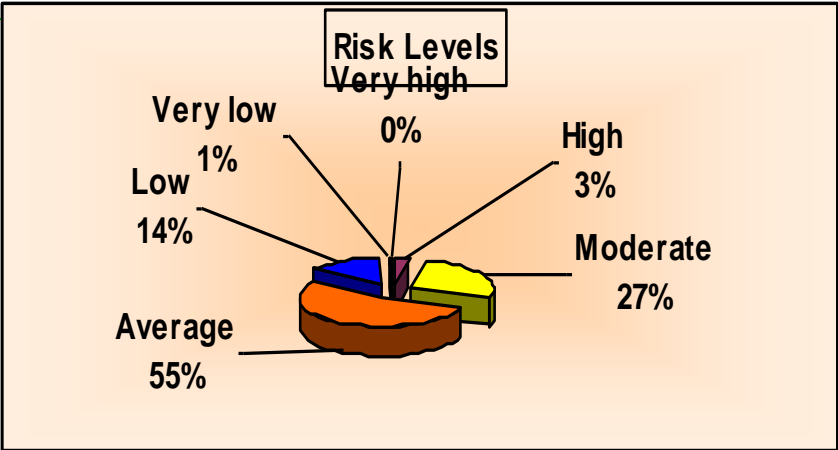
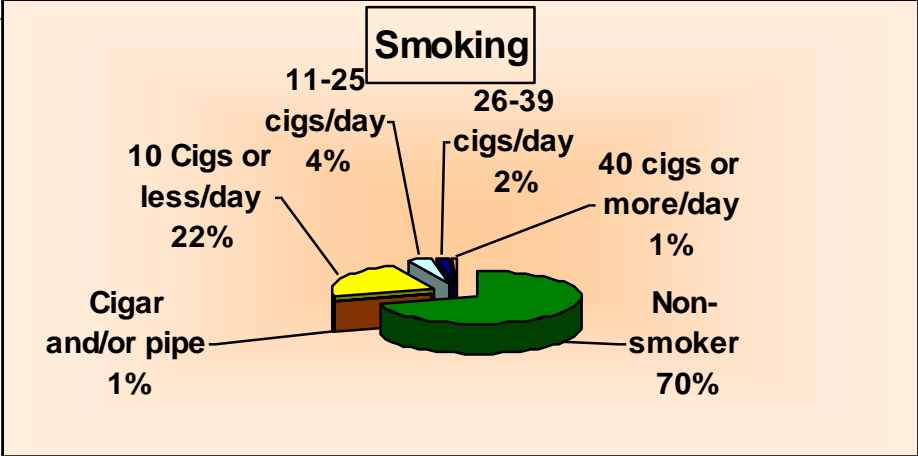
**50% of participants were at average risk of attracting Heart Disease**

**20% of participants were at moderate to High risk of attracting Heart Disease**

*Source: PETROTRIN , VICTOR COOMBS*

# HEALTH SCREENING

## FITNESS ASSESSMENTS - FINDINGS FOR A TARGET GROUP (104 EMPLOYEES) IN THE REFINERY



Source: PETROTRIN, VICTOR COOMBS

# 1. Research

## Medical Plans

Trends showed **premium increases** with very little initiative and support from insurance companies;

We manage 12 medical plans for actives & 6 plans for retirees across the Caribbean

## EAP Reports

**High utilisation of the EAP service** (Massy has 22 contracted providers who all had major concerns regarding employees' coping abilities)

## HR Records

High levels of **absenteeism** and sick leaves.

We also asked pertinent questions about wellness in the recruitment process to determine the interest levels of our potential hires

## HSSE Reports

**Frequency of accidents** and other incidents.

**2012 –2013 we saw major increases in medical premiums and high utilisation of EAP service& we started having conversations with our insurance agencies and pre-employment doctors.**

# COMPANY WELLNESS DATA

	COMPANY X	COMPANY Y
DIABETES	9 %	9 %
HYPERTENSION	0 %	26%
ASTHMATIC	0 %	2%
ALLERGIES	14%	15%
CANCER	1%	1%
SMOKER	31%	20%
HEART DISEASE	13%	3%
TOTAL NUMBER OF WORKERS	110	100

# HEALTHY CARIBBEAN COLLITION PUBLICATIONS

- **Civil Society Collaborating to Provide Integrated Noncommunicable Disease /Sexual and Reproductive Health Service Delivery in Barbados** – October 2017
- **Civil Society action Plan 2017-2021: Preventing Childhood Obesity in the Caribbean** – October 2017
- **Getting National NCD Commissions UP AND RUNNING – A Framework for the Establishment and Strengthening of National NCD Commissions in the Caribbean** – April 2017.
- **The HCC Strategic Plan 2017 – 2021** – February 2017.
- **Civil Society Led Tobacco Control Advocacy in the Caribbean – The experiences of the Jamaica Coalition for Tobacco Control (JCTC)** – December 2016.
- **Capacity and Information Needs Assessment of Healthy Caribbean Coalition Civil Society Organisation Members Working in the Prevention and Control of Non-communicable Diseases** – July 2016

# HEALTHY CARIBBEAN COLLITION PUBLICATIONS

- **A Civil Society Report on National NCD Commissions in the Caribbean: Towards a more Effective Multisectoral Response to NCDs. Part I – 2015.**
- **The Caribbean Private Sector Response to Non Communicable Diseases (NCDs): A Situational Analysis and Framework for Action – 2015.**
- **Measuring and Engaging the Business Sector Response to NCDs: The Caribbean NCD Private Sector Forum Meeting Report – 2015.**
- **Caribbean Civil Society Regional Preparatory meeting in preparation for the Global NCD Alliance Forum – Meeting Report – September 2015.**
- **A Civil Society Regional Status Report: Responses to NCDs in the Caribbean Community – 2014.**
- **PAHO/WHO/HCC Situational Analysis of Cervical Cancer Prevention and Control in the Caribbean – 2013.**
- **HCC A Civil Society Strategic Plan of Action for Prevention and Control of NCDs for countries of the Caribbean Community 2012 – 2016 -2012.**

# COMMITMENT

- TO MULTISECTORAL COLLABORATION - with the Gov't, private sector and civil society
- TO BEST PRACTICE ADVICE - widely available in the region and internationally
- TO TAKING SMALL STEPS - where no steps have been taken
- TO ONGOING MONITORING AND EVALUATION



*THANK YOU*

