

# The Third UN High-Level Meeting on NCDs: Global Civil Society Perspectives and Contributions

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HCC Caribbean NCD Forum, April 2018



**NCD Alliance**

PUTTING NON-COMMUNICABLE DISEASES  
ON THE GLOBAL AGENDA

# Overview

- The **backdrop and context** for the third UN High-Level Meeting on NCDs;
- The “**nuts and bolts**” of the UNHLM itself – details, process and timeline;
- The **role and opportunities for civil society** to make a difference.

# UN High-Level Meeting on NCDs 2018

**2011**

Political  
Declaration

First High-level  
Meeting on NCDs  
(World Leaders)

Third High-level  
Meeting on NCDs

**2018**

**2014**

Outcome  
Document

Second High-level Meeting on NCDs  
(Ministers)



# Why is it important?

- A **global multilateral** process for **global issues**
- All national governments at the highest **political level**
- Elevates health from the **technical to political** realm
- Opportunity to **focus attention, reiterate commitments, review progress**, and agree the **way forward**
- Galvanises **consensus on international cooperation**
- Results in **national political commitments and targets**

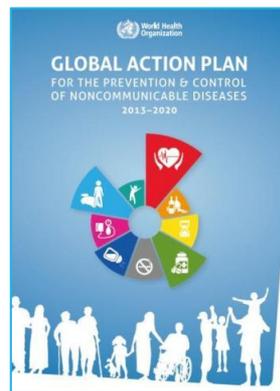


# What are the lessons learnt?

- The **process** is as important as the meeting itself (“summit effect”)
- Secure **surrounding summit support**
- **High-level political** engagement and attendance a must
- Civil society **can make a BIG difference**
- Framing and simple **political advocacy messages**
- Specific, tangible, **time-bound commitments**
- Get the **accountability architecture** right

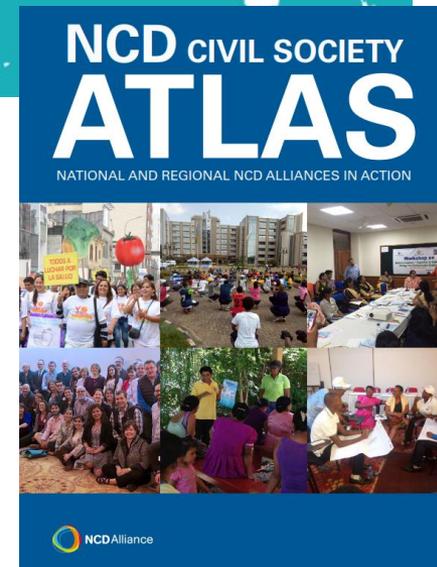
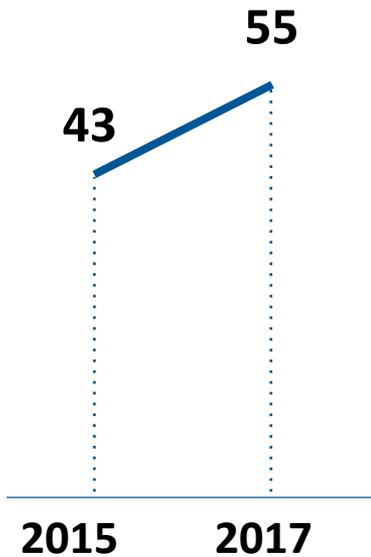
# What is the context? 6 positives

1. **Global awareness** of the scale, burden and threat
2. Longstanding **political leaders**
3. Plethora of **plans, political commitments and targets**
4. NCDs included in **UN Sustainable Development Goals**
5. Evidence base and **consensus on solutions**
6. Stronger **civil society movement**



# Evolution of the NCD civil society movement

Number of National and Regional NCD Alliances



# What is the context? 6 negatives

1. **Slow and uneven progress globally**
2. Countries **overwhelmed and paralysed**
3. **Political inertia** and opposition to “new and ambitious”
4. Still pitiful levels of **resources**
5. Interference of **powerful multinationals** in public policy
6. Absence of a **people’s movement**



***“Progress at the national level on NCDs has been insufficient and highly uneven”***



# Slow progress in national implementation

138 Member States demonstrated **very poor or no progress** towards implementing time-bound commitments made at 2014 UN HL Review.

	2015	2017
<b>Countries with national NCD plans</b>	<b>33%</b>	<b>48%</b>
<b>Countries with national NCD targets</b>	<b>31%</b>	<b>48%</b>



NONCOMMUNICABLE DISEASES  
**PROGRESS MONITOR 2017**



# Bottlenecks to progress

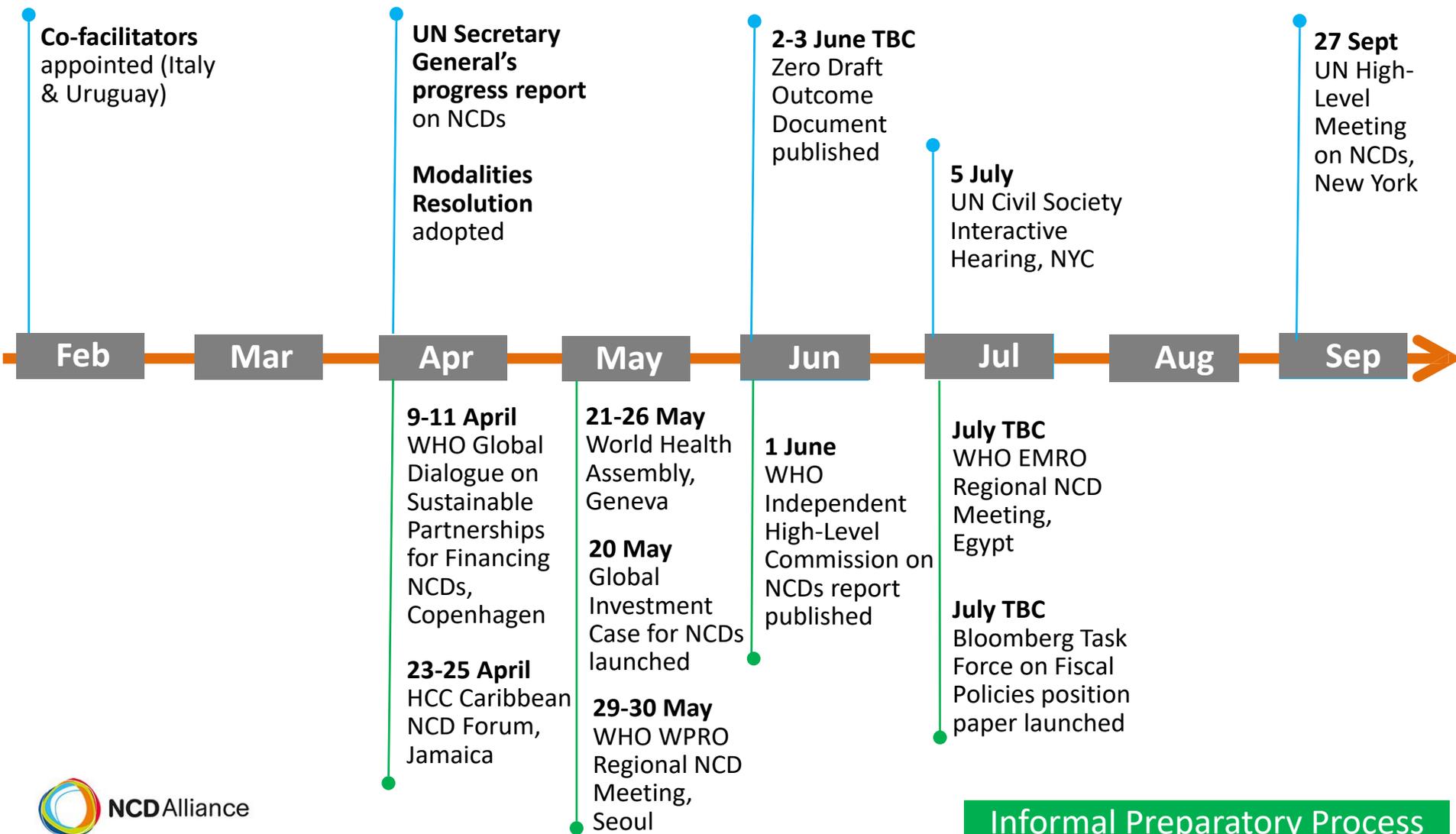
Challenge	Specifics
<b>Political choices</b>	<ul style="list-style-type: none"><li>• Absence of high-level political leadership.</li><li>• Lack of integration of NCDs into national SDG responses.</li><li>• Policy incoherence, health losing out to trade &amp; economic growth.</li></ul>
<b>National capacities</b>	<ul style="list-style-type: none"><li>• Weak policy backbone and technical expertise on NCDs.</li><li>• Weak capacity on multisectoral partnerships.</li><li>• Lack of legal capacity to respond to NCD challenge.</li></ul>
<b>Health systems</b>	<ul style="list-style-type: none"><li>• Lack of access to essential medicines/technologies.</li><li>• NCDs insufficiently integrated into UHC/primary health care.</li><li>• Insufficient health workforce</li></ul>
<b>Financing</b>	<ul style="list-style-type: none"><li>• Inadequate catalytic ODA for NCDs.</li><li>• Insufficient domestic investment in NCDs.</li><li>• Untapped innovative financing mechanisms.</li></ul>
<b>Industry interference</b>	<ul style="list-style-type: none"><li>• Commercial interests interfere with policy development and implementation.</li><li>• Industry interference impedes implementation of Best Buys.</li></ul>

# What are the details of the UNHLM?

- **Date:** Thursday 27 September, 10:00 – 13:00 and 15:00 – 18:00
- **Location:** UN Headquarters, New York
- **Theme:** Scaling up multi-stakeholder and multi-sectoral responses to the prevention and control of NCDs in the context of the 2030 Agenda for Sustainable Development
- **Format:** Opening segment; plenary; two consecutive multi-stakeholder roundtables; closing segment
- **Participation:** Governments, multilateral agencies, civil society, private sector, philanthropy, academia
- **Outcome:** Concise and action-oriented outcome document, agreed in advance by consensus through intergovernmental negotiations,

# What is the process and timeline?

## Formal Preparatory Process



# So in a nutshell, what can we expect?

- Expect a **LOT of different initiatives and reports to feed into the UNHLM.**
- Expect the **UNGA week to be crowded.** Multiple events: Nelson Mandela Peace Summit, UNHLM on TB, UNGA.
- Expect the **unprecedented two health-related UNHLM** in the same week to provide opportunities and pitfalls.
- Expect limited **technical capacity on health/NCDs** in New York missions.
- Expect significant **divergence in political ambitions** for outcomes—absolutely crucial to have strong leadership from CARICOM.
- Expect intense **industry lobbying** around the UNHLM – particularly on taxation, regulation, legislation.
- Expect a 1 day meeting to not solve all the worlds problems, but it is an important **milestone in a longer term process.**

# The power of civil society to catalyse change

Coordinate

Advocate

Agitate

Communicate



# 10 ways civil society can make a difference

1. Establish a **compelling narrative** for the NCD response to date, why the UNHLM matters, and why governments should care;
2. Elevate the countless **human stories, suffering and carnage** caused by NCDs in our advocacy and awareness raising efforts. Shift from technical to person-centred narrative;
3. Don't rest until we have **secured support from our Heads of Government / State** to attend the UNHLM;
4. Coalesce around and stick to some **clear goals and priorities** for the Outcome Document negotiations;
5. Build **coalitions** with and well beyond our usual allies to broaden the support base for the HLM and our priorities. SDGs a useful “door opener” for non-health;

# 10 ways civil society can make a difference cont.

6. Identify **champions** (politicians, policy makers, parliamentarians, celebrities, community leaders, business leaders) to support our advocacy;
7. Maximise our **communications channels and platforms** (inc traditional and social media) to get the message out;
8. Promote and package the **evidence, solutions and success stories** to incentivise action at national/regional levels;
9. Know the process and timeline, and leverage **windows of opportunity** to get our voices heard and generate political support;
10. Be **persistent, tenacious and keep chipping away!**

# NCD Alliance Campaign for UNHLM

**ENOUGH.**

OUR HEALTH. OUR RIGHT. **RIGHT NOW.**

# ENOUGH.

OUR HEALTH. OUR RIGHT. RIGHT NOW.

*"There is simply far too much preventable death and suffering due to NCDs.*

***Enough is enough."***

*"**Enough** of harmful commodity industries interfering with policy making."*

*"As a person living with an NCD, I've had **enough** of my voice and views being ignored."*

*"**Enough** of political inertia and lack of accountability for commitments."*

*"**Enough** of the inadequate funding to prevent and control NCDs."*

The HCC fully embraces the ENOUGH NCDs campaign and encourages all CSOs to make full use of all of the NCD Alliance's campaign materials and adopt this campaign as their own.

*"We have had **enough** of absent political will to beat NCDs."*

*"Budgeting for meals and my medicines is hard. I've had **enough** of the struggle!"*

# ENOUGH.

OUR HEALTH. OUR RIGHT. RIGHT NOW.

CARIBBEAN CIVIL SOCIETY CALLS FOR ACCELERATED NCD ACTION LEADING UP TO THE 2018 UNHLM AND BEYOND TO REACH THE 2025 GLOBAL TARGETS AND THE 2030 SDGS



# Six Campaign Priorities

**ENOUGH.**  
OUR HEALTH. OUR RIGHT. **RIGHT NOW.**

## NCD ALLIANCE CAMPAIGN PRIORITIES

### The 2018 United Nations High-Level Meeting on NCDs



**1**  
PUT  
PEOPLE FIRST



**2**  
BOOST  
NCD INVESTMENT



**3**  
STEP UP ACTION ON  
CHILDHOOD OBESITY



**4**  
ADOPT  
SMART FISCAL  
POLICIES THAT  
PROMOTE HEALTH



**5**  
SAVE LIVES THROUGH  
EQUITABLE ACCESS  
TO NCD TREATMENT  
AND UHC



**6**  
IMPROVE  
ACCOUNTABILITY FOR  
PROGRESS, RESULTS  
AND RESOURCES



**ENOUGH.**  
OUR HEALTH. OUR RIGHT. RIGHT NOW.

Governments are sleepwalking into a sick future, while solutions to the NCD pandemic exist. It's time to translate commitments into action and progress.

KATIE DAIN  
CEO, NCD ALLIANCE

## TAKE ACTION

There are many ways that you can get involved and be an agent for change, from retweeting a message to hosting an event.

### INSTANT ACTIONS

It only takes 5 minutes to take a step and contribute

### GENERATE MOMENTUM

Reach out to decision makers and have your say

### GO THE EXTRA MILE

Mobilise action and be an agent for change

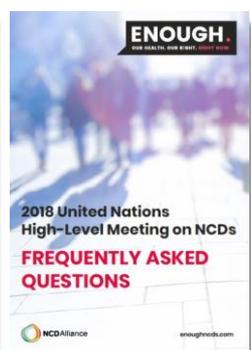
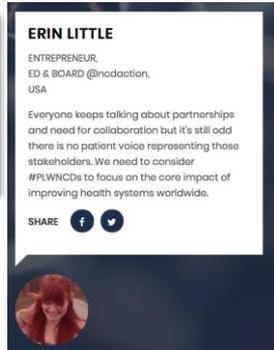
- [NCDs: We have had enough. Have you?](#)
- ENOUGH. Logo available for use by network
- Campaign website: [www.enoughNCDs.com](http://www.enoughNCDs.com)
- Submit Voices of Change, news & events; Share champion & voices messages, & advocacy resources such as FAQs, infographics, template letters
- A growing [playlist](#) of ENOUGH and HLM themed videos
- Follow: #enoughNCDs #NCDs #HLM3 @ncdalliance



The first United Nations High-Level Meeting (U.N. HLM) on Non-communicable Diseases (NCDs) took place in September 2011, where Heads of State and Government (HSGs) on the Prevention and Control of NCDs, laying the foundation for the global NCD response. In July 2014, the second UN HLM on NCDs took place to review progress, and new commitments were made to accelerate action on NCDs at the country level.

The third UN HLM on NCDs in 2018 will bring together Heads of State and Government, civil society, people living with NCDs, academia and private sector to guide the next phase of the political response.

In order to ensure a successful UN HLM that boosts investment for NCDs and scales up implementation of cost-effective best practice interventions, we advocate for the following:





**Thank you!**

