



Childhood Obesity Prevention

Facilitating Healthier Lifestyle Through Standardization

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Background



CROSQ mandate applies

- Trade Facilitation
- Health and safety
- Environment

CROSQ experience on NCD Activities

- The development and implementation of the CRS on Labelling of Tobacco Products
- The development and implementation of the CRS Labelling of Pre-packages Food

LESSONS LEARNT : DEVELOPMENT

1. **Principles of standards development** - transparency, openness, consensus and relevance - not well understood by all Stakeholders
2. **No NTC some Member States (MS)** - not all stakeholders would have been able to participate as a grouping in one setting
3. **Balanced representation** - various stakeholder groupings absent
4. **Inconsistent representation** - Not all MS participated through the entire five stages of the process - the participation of all MS is critical to the standards development process
5. **Conflicts of Interest** – conflicting opinions of Gov't, Health Officials and Trade Officials
6. **Industry opposition** – Industry attempt to stymie/delay the production of the standard using subject areas professionals - lawyers, scientists, lobbyists etc
7. **Full compliance of COTED decision is needed by all MS for regional effectiveness**

CURRENT PLANS/STATUS: STANDARDS DEVELOPMENT (CRS 5)



- **CROSQ Council approved** the revision of the CRS 5 to include FOP
 - Suriname to host RPT for the revision of CRS 5
 - Team being constituted to start in June.

- **Support for Standards Processes** - UWI Cave Hill backing the FOP

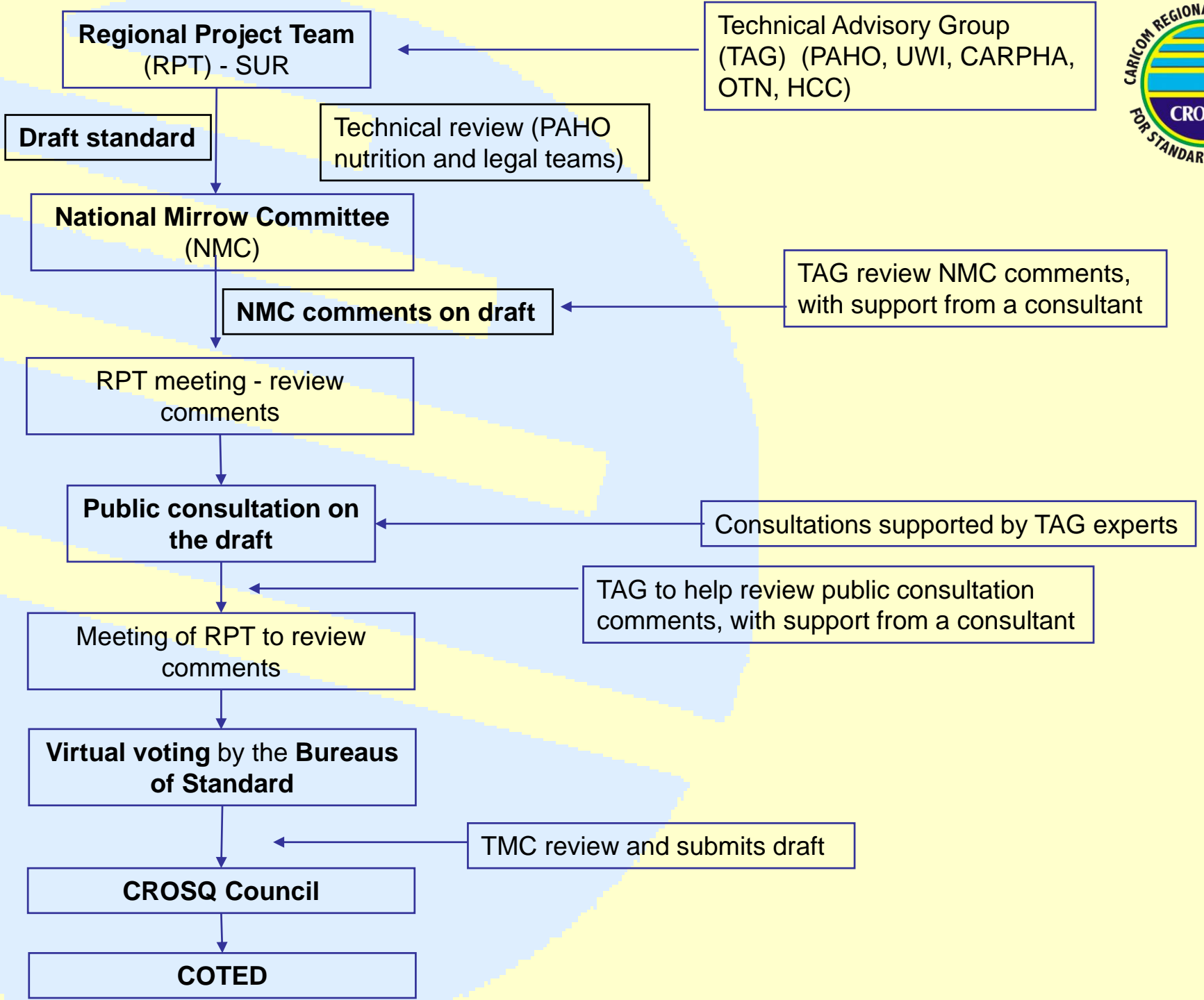
- **Careful attention to formulation of RPT and NTCs by MS** – being constituted
 - Balanced representation
 - Competent representation
 - NMCs in all MS

- **Advisory Committee in place** - PAHO, CARPHA, HCC, UWI, OTN

- **Participation** - All MS encouraged to participate in the standards development process

- **Process Time** - Fast track process being use - Expected approval at May 2019
COTED

- **Approach** - Public consultations twinned with public awareness campaign and focus group discussions to reduce unnecessary and boisterous arguments



CURRENT PLANS/STATUS: STANDARDS DEVELOPMENT



- **CROSQ Council approves Standards** – The development of the Nutrition Labelling standards
 - Jamaica to host the Nutritional labelling
- **Process** – Normal standards development process to be being constituted
 - Balanced representation
 - Competent representation
 - NMCs in all MS
 - Based on CODEX guideline and PAHO/WHO nutrient profile.
- **Advisory Committee in place** - PAHO, CARPHA, HCC, UWI, OTN
- **Participation** - All MS encouraged to participate in the standards development process
- **Process Time** - Expected normal 2 yr completion and approval at the May 2020 COTED
- **Approach** - Public consultations twinned with public awareness campaign and focus group discussions to reduce unnecessary and boisterous arguments

5 Success Factors



1. Technical Requirements

- Standards
- Technical Regulations

2. Conformity Assessment (CA) + Accreditation

- Testing, Inspection and Certification services
- measure of competency

*****Need to resource the accreditation of Conformity Assessment Bodies (CABS)**

3. Competent Authority

4. Enforcement (administrative and judicial)

5. Awareness and Promotions

- Marketing, communication, Education (formal and informal), training

CROSQ's Strategy on Reducing NCDs



- **Harmonising relevant standards and QI policy frame work:**
 - CRS 26:2012 CARICOM Regional Standard - Labelling of Tobacco Products
 - CSR5:2010 Labelling of Pre-Packaged Food – being revised to include FOP labelling with stricter labelling measures for NCD agents
 - Advertising of tobacco products - to facilitate regulating the marketing of tobacco products (however subtle) to children
- **Regional Quality Policy (approved by COTED) – set in motion the guiding principles of a robust QI to inspect, measure, test, standardize, accredit and/or regulate industry players through a solid monitoring framework.**
- **Provide a platform for promoting the regional QI institutions and their activities thereby raising awareness and supporting effective policy implementation**
- **Support MS through capacity building projects including training, equipment and appropriate guidelines implementing screening programmes and interventions for hazardous and harmful use of NCD agents**



Thank You!

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