



Healthy Caribbean 2008 - A Wellness Revolution Conference

Purpose and Objectives

The purpose of this conference is to bring together a wide spectrum of partners from throughout the CARICOM countries—namely civil society, the business community, educators and researchers, and policy makers—to plan civil society’s response to the chronic non-communicable disease (CNCD) epidemic in the Caribbean. Leading experts from the Caribbean and internationally will help participants understand the magnitude of the problem, identify the strategies and best practices, and what the evidence shows us to be effective methods to slow and reduce the epidemic.

Objectives of the conference are:

1. To engage civil society to support implementation of the Port of Spain Summit Declaration,
2. To identify priorities and develop an initial 48-month Caribbean Civil Society plan to respond to the challenge of the Port of Spain Summit Declaration to tackle chronic diseases,
3. To present the InterAmerican Heart Foundation Science of Peace lecture and award, and
4. To present the 5th InterAmerican Journalism Contest Awards on Tobacco Control.

Documents arising out of the conference:

1. *Caribbean Civil Society Declaration on Chronic Non Communicable Diseases*
2. *Caribbean Civil Society Action Plan for tackling CNCDs 2008-2012*
3. *Conference report*

Preliminary Programme

Thursday, 16th October 2008

7:30 am – 4:00 pm Registration

8:30 am PART ONE: INTRODUCTION

Chairman: Trevor Hassell

Keynote Presentation

“The Caribbean Chronic Disease Epidemic: What We Know”

James Hospedales, PAHO

Keynote Presentation

“Civil Society as a Driver for Change: What Works”

Beatriz Champagne, IAHF

Small group discussion: Refreshing Our Civil Society Tool Kit

10:00 am REFRESHMENTS AND STRETCH BREAK

10:30 am **Small group discussions continue**

Plenary discussion: results of small group work

12:00 pm LUNCH

1:00 pm PART TWO: TOOLS FOR A WELLNESS REVOLUTION

Concurrent workshops:

1. Advocacy and coalition building
2. Public education & media campaigns
3. Monitoring and Evaluation

2:30 pm BREAK

2:45 pm Repeat of Concurrent workshops

4:15 pm **Plenary summation and feedback on the day**

4:45 pm Closing

7:00 pm **Opening Ceremony and Cocktail Reception**

Friday, 17th October 2008

8:30 am Agenda overview

8:45 am Presentation by *Platform Working Group* of “*Draft Platform/Declaration*”

Table groups discuss the “*Draft Platform/Declaration*” and complete a feedback form which goes back to the Platform Working Group for further development

9:30 am PART THREE: STRATEGIC RISK FACTOR PRIORITIES – CARIBACTION 2012

Chairperson: Alafia Samuels

Panel presentations – Diet, physical activity, tobacco

Panelists: Phil James, Fitzroy Henry, Becky Lankenau, Victor Matsudo, Lorraine Fry, Ernesto Sebrie

Topic 1: Nutrition and Diet

10:00 am REFRESHMENTS AND STRETCH BREAK

Topic 2: Physical Activity

Topic 3: Tobacco

11:30 am **Small Group Work:** participants work in 8 country groups

12:30 pm LUNCH

1:30 pm Small group work continues

2:00 pm **Plenary summaries**

3:00 pm REFRESHMENTS AND STRETCH BREAK

3:30 pm Country groups re-convene, review and improve their reports.

4:00 pm **Plenary summation and feedback on the day**

4:45 pm Closing

6:30 pm **InterAmerican Heart Foundation Science of Peace Award and Lecture**
(www.interamericanheart.org)

Saturday, 18th October 2008

8:30 am *Platform Working Group* presents a “*Draft Platform/Declaration*”
Plenary discussion on the “*Platform Declaration/Draft*”

9:00 am PART FOUR: THE DISEASE MANAGEMENT CHALLENGE – CARIBACTION 2012

Chairpersons: Henry Fraser and Anselm Hennis.

9:15 am Proposal for revolutionizing the prevention and management of Diabetes
Presenter: **Michael Boyne**

9:25 am Proposal for revolutionizing the prevention and management of Hypertension and Heart Disease
Presenter: **Rainford Wilks**

9:35 am Proposal for revolutionizing the prevention and management of Cancer
Presenter: **Anesa Ahamad**

- 9:45 am Proposal for revolutionizing the prevention and management of Lung Disease
Presenter: **Tim Roach**
- 9:45 am Q and A
- 10:00 am REFRESHMENTS AND STRETCH BREAK
- 10:30 am **Mixed group table discussions** in which the proposals are reviewed from a whole Caribbean perspective
- 11:30 am **Plenary discussion and conclusions**
Provide comments. *Caribbean Disease Management Working Group* finalizes the proposals for the Conference Report.
- 12:30 pm LUNCH
Presentation of the 5th InterAmerican Journalism Contest Awards on Tobacco Control

1:30 pm PART FIVE: PARTNERS IN CHANGE – TOWARD 2012

Chairperson: Edward Greene, CARICOM Secretariat

- 1:40 pm **Partners' Panel A: Working Together to Defeat the Epidemic**
Labour, faith based organizations, industry
- 2:00 pm **Partners' Panel B: Building the Capacity to Defeat the Epidemic**
Regional finance, international finance

2:20 pm PART SIX: CIVIL SOCIETY MEETING THE CHALLENGE

Conference Co-Chairs respond to Panels A and B.

- What we have heard throughout the conference
- The first steps: what we propose to initiate our revolution

Plenary discussion and conclusions

Platform Working Group presents final "*Platform/Declaration*" and describes how they included ideas from the entire conference.

Plenary discussion, conclusion and closing comments

- 4:00 pm CLOSE OF CONFERENCE