



Review Day 1

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Enthusiasm



Objectives and Outcomes

- **Specific Objectives:**
- Review the progress made since the Port of Spain Declaration made by the CARICOM heads of state in 2007
- Review the Caribbean Civil Society Action Plan for tackling NCDs: 2008-2011 and produce a Caribbean Civil Society Action Plan for the period 2012-2016
- Share some good practice on NCD prevention through NGOs
- Share experience of NCD approaches, globally and regionally
- Discuss and propose ways in which NCD approach can be strengthened
- Build capacity among existing health NGOs for timely and effective response to the NCDs through whole of society approach
- Identify roles of international agencies in NCD prevention in the region
- **Expected Outcomes:**
- Production of a Caribbean Civil Society Action Plan for tackling NCDs, 2012-2016, for more effective contribution of health NGOs to the NCD response
- Production of a Project Plan for a Regional cervical cancer advocacy and education campaign
- Strengthening of communication between and among Caribbean health NGOs and other civil society organizations in the response to NCDs
- Learning of achievements, challenges and opportunities of health NGOs
- Further development of mechanisms for active involvement and sustainability of the NGO and civil society response to NCDs
- Provide suggestions for the World Bank on supporting NCDs prevention in the Region

Welcome

Dr. KAM SUAN MUNG PAHO/WHO

Burden, Achievements and Progresses made NCD

- Globally epidemic proportions; 80% of NCD mortality occur in LMIC
- Caribbean situation similar to global picture
- High level meetings on this health topic
- Get the Message campaign
- 25 by 25 reduction in 25% mortality reduction by 25
- Look forward to plan which will guide on how to proceed

Opening

HON RONALD THWAITES Minister of Education, Jam.

- Pledges education system to be partners in the coalition in healthy living. Like to be full partners in this venture
- **Mash down that Babylon** (Financial power of tobacco industry put restraints on passage of legislation)
- Request assistance from HCC for insertion of Healthy Lifestyle related subjects in School curriculum
- Cost of treating NCD does not display social and emotional distress

The United Nations High Level Meeting and Outcomes

Dr. James Hospedales PAHO HQ, Washington DC

- Put NCD on development and economic agenda of the world

Specific commitments with target days

- By 2013 multi sectorial strategic plan in place
- By 2014 comprehensive review and assessment of progress (Question is: Is there a task here for HCC to lead a global get the message campaign)

5 years Port of Spain Summit: Achievements, challenges and the role of civil society

Dr. Fitzroy Henry CFNI, PAHO

- PROGRESS
- CHALLENGES
- ROLE OF CIVIL SOCIETY

Key findings and recommendations

NCD studies in The Caribbean Region

Dr. Shiyan Chao World Bank, Washington DC

Recommendations:

- Comprehensive strategy
- Multi sectorial approach (long term approach to change peoples behavior)
- NGO and CSO engagement

After POS and UNHLM ... what now? and how can we help as WB in terms of financing NCDs

Adding value: The NCD approach to the specific chronic diseases

Sir George Alleyne Director Emeritus, PAHO

- Remarks on name NCD inadequately expressing the full range of concerns about the relevant diseases. There is no perfect word. Our task is to market and brand the images that go together with the reality of these disease. Image of impotent males because of diabetes.
- He stressed the value of collective actions and the different aspects of value such as value of belonging to a group.
- Ask not what HCC can do for you but what you can do for HCC
- NCD approach does not mean that the individual approach will be neglected
- “Hang together or assuredly we shall all hang separately”

Testimonials: Living with

- Heart disease: Johnny
- Tobacco Addiction: Bruce
- Obesity: Javier, Master of Obesity from the University of life.

Shared their inspiring life's experience with living with a chronic disease and overcoming the challenges.

Stories compelled persons to come and share own story

Call out: Engage more persons to “tweet” their story.

PANEL DISCUSSION

Debby Chen

- A disease specific approach with an NCD perspective

Yes you can be disease specific but think much bigger and outside the box and have a holistic approach.

Sonia Copeland

- Policymakers working with civil society

Engagement is both ways policy - civil society and vv

Carmen Caprio

- Results based financing (RBF) for NCDs

How to implement incentives focusing on both the supply and demand side.

Chris Hassell

- Social media for NGOs - The 15 minute workout!

Stress of social media is on interactive dialogue, to engage persons to foster dialogue

Social media can be fun! So Get on board



After a sumptuous lunch with appetizer and
desert we were fully calorized to start the
workshop sessions

Breakout session

OBJECTIVE:

- Crafting the way forward for Caribbean Civil Societies response to NCDs
- Generate inputs for the HCC Action Plan 2012-16 and HCC Advocacy Plan

FACILITATORS:

BEATRIZ CHAMPAGNE, Inter American Heart Foundation

GINA PITTS, Heart & Stroke Foundation of Barbados

4 NCDs, 4 Risk Factors, 4 Pillars

	Tobacco use	Unhealthy Diets	Alcohol Abuse	Physical Inactivity
Heart Diseases and Stroke	X	X	X	X
Cancer	X	X	X	X
Diabetes	X	X	X	X
Chronic Lung	X			



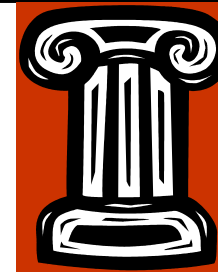
ADVOCACY



MHEALTH



CAPACITY
BUILDING



COMMUNICATIONS

Instructions for Working Group

- Introduce selves (name, organization, country)
- Select a rapporteur and a presenter
- Chairs provide general information and stimulate discussion
- Consider
 - Key regional needs
 - 3-5 Suggestions for the way forward together
 - Region as a whole
 - Countries special competencies and needs
 - Contribution of sectors
- Keep discussion at high level
- BE READY TO REPORT AT 4 PM WITH PPT

Final comments after session

- Nature of the workgroups was Connectivity in designing a message;
- Civil society has enormous power; HCC and groups are in different place than 4 yrs ago
- People are now much more unified in the Caribbean
- Role of schools and education was much more emphasized
- Greater sense of community

30 minutes Connection time

So

- I wish you a pleasant