



Cervical Cancer Advocacy Workshop for Caribbean Cancer Societies and Foundations Programme

INTRODUCTION

Date:	21-22 March 2013
Venue:	Sonesta Great Bay Beach Resort & Casino, Sint. Maarten
Sponsored by:	Healthy Caribbean Coalition Government of Sint. Maarten
Supported by:	American Cancer Society Health Action Partnership International, UK GlaxoSmithKline

Key Objectives and Outputs of the Workshop

1. Caribbean cancer societies will become better aware of, become trained in, and motivated to embark on Cervical Cancer Advocacy initiatives.
2. A **Cervical Cancer Advocacy Action Handbook** will be finalised and made available to all delegates and the wider HCC network.
3. Each cancer society will have produced a **Cervical Cancer Advocacy Action Plan** for its organization and post the workshop the HCC will provide technical support to organizations as needed in the implementation of action plans of cancer societies.
4. An **e-petition** around cervical cancer will be initiated and fully executed by cancer societies following the workshop.
5. A **Social Media How-to Guide** will be finalised and shared electronically and in hard copy with workshop delegates and widely in the HCC network.
6. A **Caribbean Cancer Network** will be established and will be supported as needed by the HCC following the workshop.

AGENDA – DAY 1

Thursday, March 21, 2013

8.15 – 8.30am REGISTRATION

Moderator: Dr. Virginia Asin – Oostburg, Healthy Caribbean Coalition

8:30 – 9.00am WELCOME AND INTRODUCTIONS

Hon. Mr. V.H. Cornelius de Weever, Minister of Public Health, Social Development and Labor

Ms. Graziella Zimmerman, Public Relations, St. Maarten Cancer Foundation

Professor Trevor Hassell, President, Healthy Caribbean Coalition

The Honourable Sarah Westcot-Williams, Prime Minister St. Maarten

CERVICAL CANCER, CIVIL SOCIETY & ADVOCACY

Moderator: Dr. Virginia Asin – Oostburg, Healthy Caribbean Coalition

9:00 - 9:20am Cervical Cancer: an overview

Dr. Tomo Kanda, PAHO/WHO

9:20 - 9:40am Cervical Cancer: Prevention and Control, a Caribbean Perspective

Dr. Vikash Chatrani, Barbados Cancer Society

9.40 - 10.00am Cervical cancer: Treatment

Dr. Homer Bloomfield, Cancer Society of the Bahamas

10:00 - 10:20am HPV Vaccine Perspectives

Professor David Prado, GlaxoSmithKline

10:20 -10:40am Advocacy – A major civil society tool for effecting change

Professor Trevor Hassell, Healthy Caribbean Coalition

10:40- 11:00am REFRESHMENT BREAK

CERVICAL CANCER ADVOCACY IN ACTION

Moderators: Dr. Tamu Davidson and Mrs. Maisha Hutton

11:00 - 11:15am Delegate Introductions and Workshop Outputs

Dr. Tamu Davidson, Public Health Specialist, Jamaica

11:15 - 11:30am Presentation of HCC Cervical Cancer Advocacy Plan for Caribbean Civil Society

Mrs. Maisha Hutton, Healthy Caribbean Coalition

11:30 - 12:30pm Introduction and Guided discussion of the Cervical Cancer Advocacy Handbook

Dr. Tamu Davidson, Mrs. Maisha Hutton

12.30- 1:30pm LUNCH AND OFFICIAL PHOTOGRAPH

1:30 - 2:30pm Cervical Cancer Advocacy: Sharing Experiences

Ms. Rhonda Smith- Simmons, Bermuda Cancer and Health Centre

2:30 - 4:30pm Developing Cervical Cancer Advocacy Action Plans for each Cancer NGO

Dr. Tamu Davidson and Mrs. Maisha Hutton

4:30 – 5:00pm Day 1 Wrap-up and Day 2 Outline

Dr. Barrymore McBarnette, Grenada Cancer Society

5.00pm ADJOURN

7.00 – 9.00pm WELCOME RECEPTION

AGENDA – DAY 2

Friday, March 22, 2013

8.15 – 8.30am REGISTRATION

- 8:30 - 8:40am Recap of Day 1 and review of Day 2
Ms. Yulit Gordon, Jamaica Cancer Society
- 8:40 - 9:10am Developing Cervical Cancer Advocacy Action Plans for each Cancer NGO, continued.
Dr. Tamu Davidson and Mrs. Maisha Hutton
- 9:10 - 10:10am Presentation of Organisational Advocacy Plans
Delegates

10:10- 10:30 REFRESHMENT BREAK

EHEALTH AND MHEALTH

Moderator: Professor Trevor Hassell, Healthy Caribbean Coalition

- 10:30 – 12:30 Roundtable Guided Discussion on eHealth, mHealth & Cervical Cancer
mHealth, eHealth, e-Petitions
Ms. Shivonne Johnson, Healthy Caribbean Coalition
eHealth: What makes a good website?
Mr. Ian Pitts, Healthy Caribbean Coalition
eHealth: The Power of Social Media
Ms. Kimlim Harrilal, Trinidad & Tobago Cancer Society
Civil Society: Capacity needs around mHealth & eHealth
Ms. Vinna Delia Royer, Dominica Cancer Society

12.30- 1:30 LUNCH

A CARIBBEAN CANCER NETWORK

Moderators: Dr. Tamu Davidson and Mrs. Maisha Hutton

- 1:30 - 2:00 Value of civil society networks
Dr. Tamu Davidson
- 2:00 – 4:00 Roundtable guided discussion on establishment of a Caribbean Cancer Network
Ms. Nicole Jordan-Coombs, Trinidad and Tobago Cancer Society
Ms. Shelly Alphonso, Positive Foundation of St. Maarten
Ms. Laura Tucker-Longsworth, Belize Cancer Society
Ms. Sheryll Emmanuel, St. Lucia Cancer Society
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- 4:00 - 4:30 Workshop Evaluation Forms
Mrs. Maisha Hutton, Healthy Caribbean Coalition
- 4:30 - 5:00 Group Feedback and Closing
Delegates, Dr. Tamu Davidson, Mrs. Maisha Hutton

5.00pm ADJOURN