EHEALTH AND MHEALTH
10:30 – 12:30 Roundtable Guided Discussion on eHealth, mHealth
Moderator: Professor Trevor Hassell, HCC

- mHealth, eHealth, e-Petitions: *Ms. Shivonne Johnson, HCC*
- What makes a good website? *Mr. Ian Pitts, HCC*
- The Power of Social Media: *Ms. Kimlim Harrilal, T T C S*
- Civil Society capacity needs around mHealth & eHealth:

  Ms. Vinnie Del Royer, DCS

Practical session,discussion and review of HCC Social media Handbook

Overall Objective of Session

 All understand and buy into the notion that all cancer organizations can and will use a super cheap technology to spread the word about cervical cancer in the Caribbean – **email, Facebook, Twitter, Website**

Advocacy can be achieved cheaply on social media. Let's try it with cervical cancer

GET THE MESSAGE
TEXT THE MESSAGE
BE THE MESSAGE

Practical demonstrations –led by TTCS, Kimlin Harrilal

- Skype call between Kimlin Harrilal and Chris Hassell
- Setting up of twitter account
- Purpose and role of hashtags on twitter and their importance
- Twitter etiquette
- Posting to Facebook from your phone
- Taking a picture at a conference and uploading to your fan page
- ????

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Social media guide - word cloud