EHEALTH AND MHEALTH
10:30 – 12:30 Roundtable Guided Discussion on eHealth, mHealth
Moderator: Professor Trevor Hassell, HCC

- mHealth, eHealth, e-Petitions: Ms. Shivonne Johnson, HCC
- What makes a good website? Mr. Ian Pitts, HCC
- The Power of Social Media: Ms. Kimlim Harrilal, T T C S
- Civil Society capacity needs around mHealth & eHealth: Ms. Vinnie Del Royer, DCS

Practical session, discussion and review of HCC Social media Handbook
Overall Objective of Session

- All understand and buy into the notion that all cancer organizations can and will use a super cheap technology to spread the word about cervical cancer in the Caribbean – email, Facebook, Twitter, Website

Advocacy can be achieved cheaply on social media. Let’s try it with cervical cancer
Practical demonstrations – led by TTCS, Kimlin Harrilal

- Skype call between Kimlin Harrilal and Chris Hassell
- Setting up of twitter account
- Purpose and role of hashtags on twitter and their importance
- Twitter etiquette
- Posting to Facebook from your phone
- Taking a picture at a conference and uploading to your fan page
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Social media guide - word cloud