

**The NCD Alliance**  
Putting non-communicable diseases  
on the global agenda

# The Civil Society Response to NCDs

**Cary Adams, CEO UICC and Chair NCD Alliance**

**Strengthening The Multi-Sectoral Response to NCDs in  
the Caribbean: National NCD Commissions, 5 June**



# NCD Alliance: Who We Are

## A Unique Civil Society Network

*Leading the way to a world free of preventable NCDs*

Founded in **2009** - by UICC, IDF and WHF

Now **7** global federations / organisations

With **13** supporters – private sector and NGOs

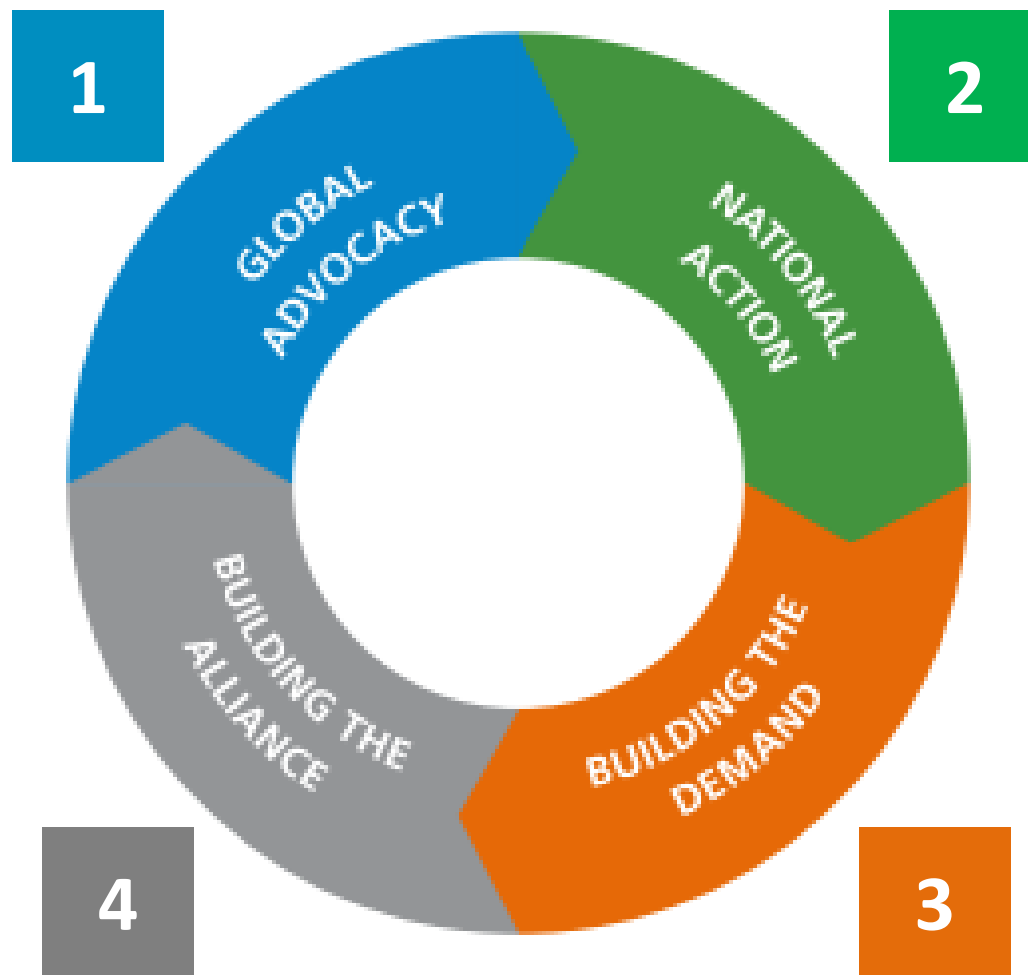
A network of **2,000+** member associations in **170** countries

Plus **30** national / **4** regional NCD alliances

# Our Comparative Advantage



# NCD Alliance Priorities: Four Pillars of Action



# The NCD Response:

## Role of Civil Society

# The Role of Civil Society

1

**Advocacy**

2

**Service Delivery**

3

**Watch Dog**

4

**Capacity Building**

5

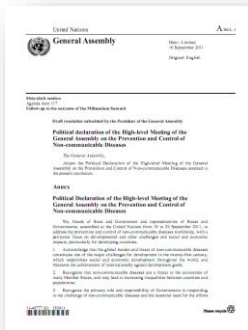
**Strategic Alliances**

1

# Advocacy

1

**Global Commitment**  
*UN High-Level Summit on  
 NCDs and adoption of UN  
 Political Declaration on NCDs*



2011

2

**Global Action &  
 Accountability**  
*"25 by 25" NCD targets and  
 Global Action Plan 2013-  
 2020*

2013

3

**Global Coordination**  
*UN Task Force on NCDs*

2014

4

**Post-2015 Agenda**  
*Adoption of UN Post-2015  
 Development Agenda*

2015

## Promote what works: Cost-effective strategies & “best buys”

### Prevention



Community-based



Awareness campaigns

### Treatment and Care



Screening



Workplace wellness



Maternal/child health

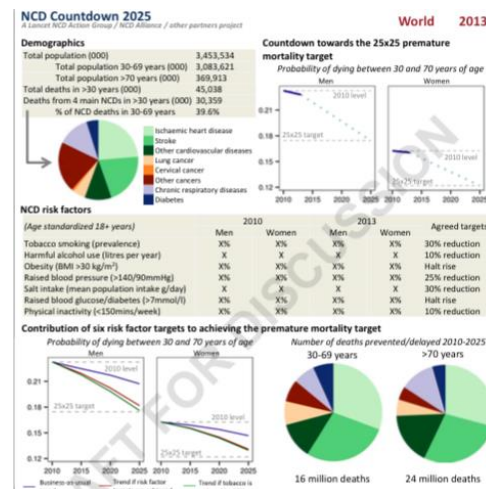


Treatment

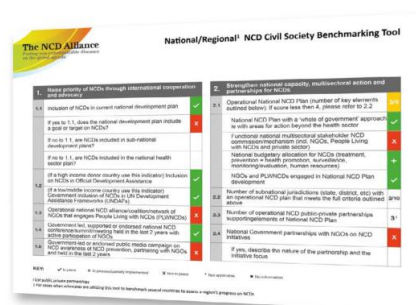


## Hold governments accountable:

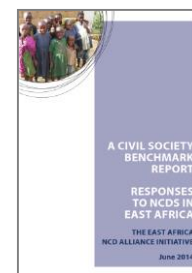
- NCD Civil Society Status Reports – including HCC report
- Achieving the NCD 2025 targets
- Implementing the Post-2015 agenda



Countdown 2025 (NCDA/Lancet tool)



NCDA Benchmarking Tool



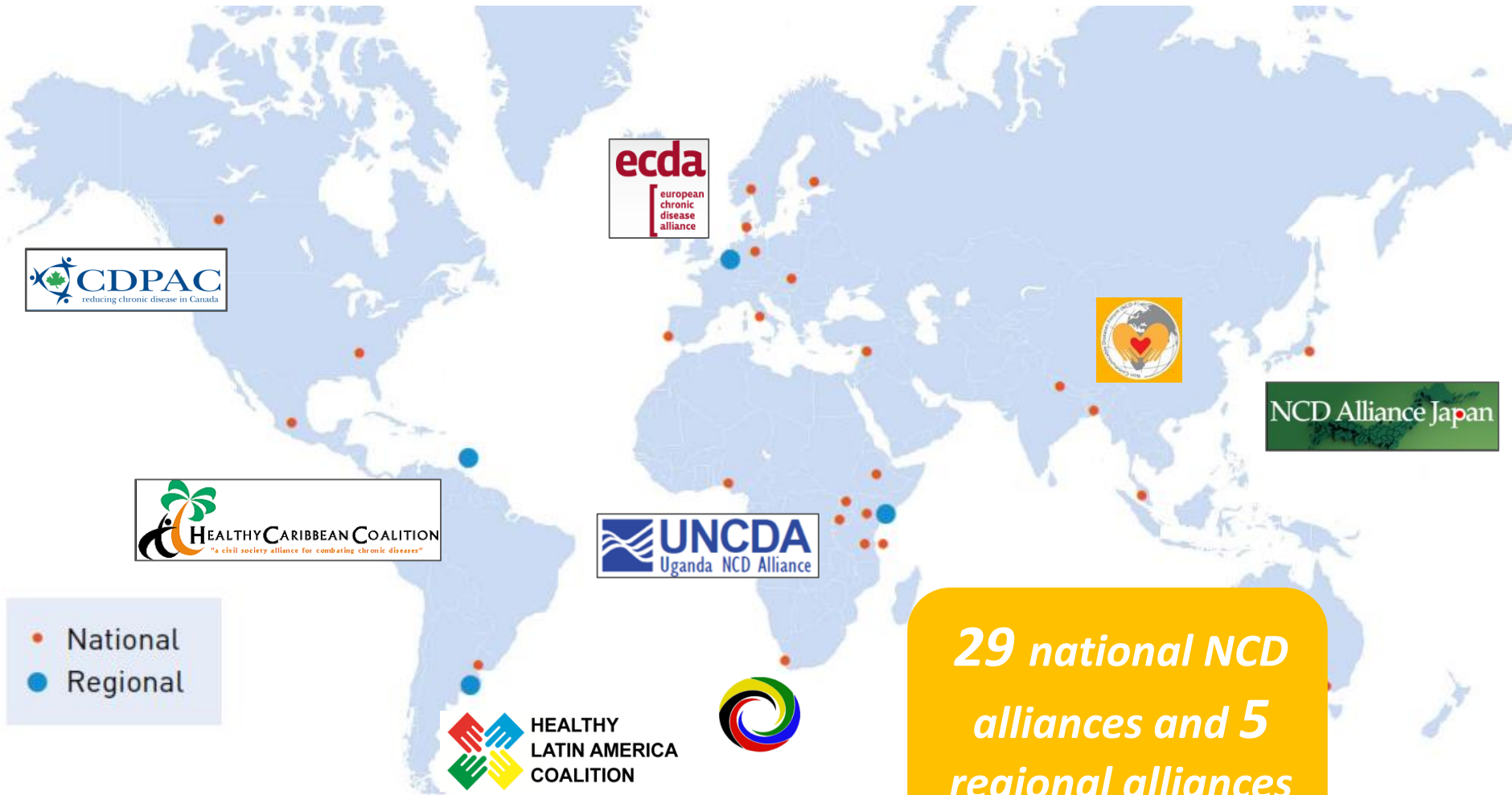
Civil Society Status Reports

4

## Capacity Building

5

## Strategic Alliances



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# Snapshot of National/Regional Alliances

## **The Healthy Caribbean Coalition (HCC):**

- Formed in 2008 –consists of 40 Caribbean- based health NGOs and over 45 not-for-profits
- In official relations with PAHO/WHO
- Produced Caribbean Civil Society Status Report; evidence base for NCD advocacy for NGOs in the region

## **Norwegian NCD Alliance:**

- Helped develop Norwegian NCD strategy.
- Plays a pivotal role in implementation of the strategy, e.g. through USD 250,000 grant from Directorate of Health for a campaign to promote physical activity.
- Regularly consulted by MoH on global and national NCD processes.

## **Zanzibar NCD Alliance (Z-NCDA):**

- Public awareness campaign, incl. radio and television programmes, education materials, community outreach events, establishment of network of volunteers
- Regularly engages MoH/NCD Focal Point
- Undergone period of in-depth organisational capacity-building

## **Alliance for Tobacco Control and Health (ACT+ Brazil):**

- Focuses on tobacco control and NCDs
- Advocacy; communication; implementation; research and monitoring of WHO FCTC and NCD GAP
- Launched Brazilian CSR in 2014, calling for integrated approach to epidemic

# Twinning Initiatives

## The Danish NCD Alliance:

- Informal alliance between Danish Heart Foundation, Danish Diabetes Association, Danish Cancer Society
- Funded through grant from DANIDA

## Established East Africa NCD Alliance Initiative in 2012:

- Includes Tanzania, Zanzibar, Kenya, Rwanda, Uganda
- Launch of East Africa NCD Civil Society Status Report.

Formed a **twinning initiative** with **Uganda NCD Alliance (UNCDA)** in 2009 to strengthen capacity through:

- Learning/Training Exchanges
- Fundraising
- Technical support
- Disease surveillance



# Global NCD Alliance Forum

## A Significant Opportunity

# Global NCD Alliance Forum 2015



**Host:** Friends of Cancer Patients (FOCP) and the NCD Alliance

**Dates:** 13-15 November 2015

**Location:** Sharjah, United Arab Emirates (UAE)

**Theme:** *NCD Advocacy and Accountability in the Post-2015 Era*



- **Audience:**
  - 80+ national and regional NCD alliance representatives (3 per regional alliance; 2 per national alliance)
  - 100 key NCD stakeholders from across sectors
- **Purpose:**
  - First ever forum to convene representatives from **growing network of national and regional NCD alliances;**
  - Platform for **knowledge exchange, capacity building, priority setting, and facilitating** north-south and south-south **cooperation.**

- **Provisional Programme:**

- Day 1 – site visits in Sharjah; welcome reception.
- Day 2-3 packed with plenary sessions, interactive workshops, and networking sessions.
- Workshops cover 3 themes: advocacy; organisational development; and accountability.
- Focus will be on interactive sessions, with practical case studies, examples, good practice.



- 1. Situational analysis** of national and regional NCD alliances
- 2. Regional preparatory meetings** – including HCC Caribbean civil society meeting on 6 June

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Thank you!

[www.ncdalliance.org](http://www.ncdalliance.org)

@ncdalliance



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Tuberculosis and Lung Disease  
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