



Measuring and Engaging the Business Sector Response to NCDs

THE CARIBBEAN NCD PRIVATE SECTOR FORUM

June 4th, 2015 | Courtyard Marriott Hotel, Barbados

PROGRAMME



NCD Alliance
PUTTING NON-COMMUNICABLE DISEASES
ON THE GLOBAL AGENDA



BRIDGETOWN
BARBADOS

Programme

FORUM PROGRAMME I JUNE 4, 2015 I COURTYARD MARRIOTT, BARBADOS		
TIME	ACTIVITY	SPEAKER
8.00 am – 8.30 am	REGISTRATION	
8.30 am – 8.40 am	Opening Welcome, Objectives & Introductions	Sir Trevor Hassell <i>President, HCC</i>
8.40 am – 8.45 am	Opening Remarks from the Commonwealth Secretariat	Dr. Magna Aidoo <i>Health Advisor, COMSEC</i>
8.45 am – 8.50 am	Greetings from CARPHA	Dr. James Hospedales <i>Executive Director, CARPHA</i>
8.50 am – 9.00 am	Opening Remarks	Hon. John Boyce <i>Minister of Health, MOH Barbados</i>
Session I	Chairman	Sir Trevor Hassell
9.00 am – 9.20 am	Governments Responding to the Epidemic of NCDs	Dr. James Hospedales
9.20 am – 9.40am	Why NCDs Matter to the Private Sector	Dr. Cary Adams <i>Chair, NCD Alliance</i>
9.40 am – 10.30 am	Discussion	Moderator
10.30 am – 10.45am	HEALTH BREAK	
Session II	Chairman	Dr. Victor Coombs <i>Director, HCC</i>
10.45 am – 11.05 am	Caribbean Private Sector Response to Non Communicable Diseases (NCDs): A Situational Analysis, including Key Components of Effective Private Sector Responses to NCDs: Inward Facing and Outward Facing Initiatives	Dr. Lynda Williams <i>HCC</i>
11.05 am – 11.30 am	Discussion	Dr. Victor Coombs
11.30 am – 12.00 pm	Inward Facing Initiatives: Promoting and Creating an Enabling Environment For Healthy Behaviours Among Workers – The Massy Group Experience	Ms. Amanda McMillan <i>Massy Group</i>
12.00 pm – 12.30 pm	Outward Facing Initiatives: Voluntary Reformulation of Food Products – The reduction of salt in bread. The Purity Bakeries Experience	Mr. Chris Symmonds <i>Purity Bakeries</i>
12.30 pm – 1.30 pm	LUNCH	
Session III	Chairman	Laura Tucker-Longsworth <i>HCC</i>
1.30 pm – 1.40 pm	Outward Facing Initiatives: Corporate Social	Mr. Stephen Robinson

	Responsibility and the NCDs	<i>VP, Pensions, Sagicor</i>
1.40 pm – 1.50 pm	The role of Employers Organisations in facilitating Private sector led NCD Action	Dr. Victor Coombs <i>Employers' Consultative Association</i>
1.50 pm – 2.00 pm	Outward Facing Initiatives: Engaging with civil society and government to drive NCD Policy – The Barbados National NCD Commission	Dr. Kenneth George <i>MOH Barbados</i>
2.00 pm – 3.00 pm	Discussion Session: HCC Private Sector Report and emerging good practices across the Region	Dr. James Hospedales
3.00pm – 3.15pm	LIQUID BREAK	
Session IV	Chairman	Debbie Chen <i>Executive Director, HFJ</i>
3.15 pm – 3.45pm	Caribbean Private Sector Response to Non Communicable Diseases (NCDs): A Framework For Action (FFA)	Dr. Lynda Williams
3.45 pm – 4.30 pm	Breakout Groups to feed into the FFA Inward Facing Initiatives Outward Facing Initiatives	Moderators: Dr. Lynda Williams & Dr. James Hospedales
4.30 pm – 5.00 pm	Finalisation of Draft Private Sector Commitment Statement on NCDs	Sir Trevor Hassell Dr. Lynda Williams
5.00 pm – 5.20 pm	Closing Comments	Dr. Cary Adams
5.20 pm – 5.30 pm	Evaluation & Wrap up	Mrs. Maisha Hutton <i>Executive Director, HCC</i>
5.30pm	WORKSHOP CLOSES	