

Healthy Caribbean Coalition

Strategic Plan 2017-2021

Advocacy, Accountability, and Conflict of Interest Meeting
Antigua and Barbuda
17-18 February 2017

D. Beverley Barnett
Public Health Consultant



HEALTHY CARIBBEAN COALITION

Strategic Plan 2017-2021

Enabling Caribbean civil society's contribution to national, regional, and global action for NCD prevention and control



Justification

- End of HCC Strategic Plan 2012-2016
- Regional and international developments
 - 2015: UN 2030 Sustainable Development Agenda and SDGs, highlighting NCDs
 - 2016: Evaluation of 2007 Caribbean Community (CARICOM) Heads of Government Port of Spain Declaration (POSD) on NCDs
 - 2017: 10th anniversary POSD
 - 2018: 10th anniversary HCC; 3rd UN High-Level Meeting on NCDs
- Need for enhanced appreciation of civil society's role in NCD prevention and control (p/c) in the Caribbean
- Need for strengthened strategic performance of civil society's critical functions in NCD p/c, including “upstream” and “watchdog” functions



Inputs (1): Analyses through...

- HCC strategic planning meeting, April 2016 – member CSOs, secretariat, key partners
- Capacity and information needs assessment of CSO members working in NCDs, July 2016, including review of HCC's performance in priority areas of Strategic Plan 2012-2016:
 - Advocacy
 - Enhancing communication
 - Capacity building
 - Promoting mHealth and eHealth
- Comprehensive independent stakeholder review of HCC, December 2016
- Identification of HCC's strengths, weaknesses, opportunities and strengths (SWOT)



Inputs (2): Recommendations from members and stakeholders, which addressed...

- Governance and management
- Accountability
- Advocacy
- Communication
- Capacity building
- Research
- Sustainability



Inputs (3): Review of frameworks, which included...

- **National** NCD plans
- **Regional:** POSD; POSD Evaluation; CARICOM Strategic Plan 2015-2019; CARPHA Plan for Prevention and Control of Childhood Obesity 2015-2019; Caribbean Cooperation in Health, Phase IV, 2016-2025 (draft)
- **International:** UN High-Level Meeting on NCDs 2011, Political Declaration; WHO Global Action Plan on NCDs, 2013-2020; WHO Global Monitoring Framework; PAHO Plan of Action on NCDs 2013-2019; SDGs; NCD Alliance Strategic Plan 2016-2020; SIDS Accelerated Modalities of Action (SAMOA) Pathway

The Plan (1) – Vision, Mission

Vibrant, healthy Caribbean people free of chronic non-communicable diseases, achieving their fullest potential and contributing to equitable national and regional development

To harness the power of civil society, in collaboration with government, private enterprise, academia, and international partners, as appropriate, in the development and implementation of plans for the prevention and management of chronic non-communicable diseases among Caribbean people



The Plan (2) – Values/Guiding principles

- Empowerment of people
- Action
- Equity
- Independence
- Inclusive partnerships
- Transparency and integrity
- Accountability
- Simplicity and flexibility
- Innovation



The Plan (3) – Long-term goal

“To reduce the preventable and avoidable burden of morbidity, mortality, and disability due to non-communicable diseases by means of multisectoral collaboration and cooperation at national, regional, and global levels, so that populations reach the highest attainable standards of health and productivity at every age and those diseases are no longer a barrier to well-being or socioeconomic development”

*WHO Global Action Plan for NCD Prevention and Control
2013-2020*

(Aligned with goals in PAHO NCD Plan of Action 2013-2019, SDG 3 Target 3.4, and POSD)



The Plan (4): Priority areas/gaps for HCC's action

- Inadequate knowledge of HCC governance processes; perception of top-down approaches to programme development and execution; inadequate feedback to constituents; limited translation of lessons learned to facilitate improved policy development and programme execution
- Inadequate focus of advocacy strategies for NCD prevention and control and wellness
- Uneven development of members, with several demonstrating limitations in human resource planning and management, inadequate use of information and communications technology, and weak marketing strategies
- Insufficient sharing of important information, experiences, and lessons learned, with lack of an effective communication network linking CSOs and facilitating knowledge exchange
- Inadequate resources to support and sustain effective HCC functioning, including financial sustainability



The Plan (5): Strategic pillars

1. Accountability
2. Advocacy
3. Capacity development
4. Communication
5. Sustainability



The Plan (6) – Specific goals

Strategic pillars	Specific goals
Accountability	Ensure consistent demonstration of shared ownership, transparency, and accountability for commitments, resources, and results, as well as management of conflicts of interest that may arise
Advocacy	Develop and implement advocacy strategies to drive national, regional, and global political and policy momentum towards multisectoral action – including the critical role of civil society – for an effective NCD response, reduction of health inequities, and wellness
Capacity development	Strengthen the capacity of members and the secretariat to effectively perform key functions, to influence policies, and to develop and implement programmes that contribute to national and regional NCD responses
Communication	Enhance networking among HCC members, key external stakeholders, and the secretariat, and increase communication and communication products related to NCDs, their risk factors, the social determinants of health, successful NCD interventions, and HCC's work
Sustainability	Strengthen and sustain HCC's capacity to undertake targeted, effective, civil society-led actions that contribute to national, regional, and global objectives for NCD prevention and control

The Plan (7) – Expected outcomes

Strategic pillars	Expected outcomes (abbreviated)
Accountability	Strengthened “watchdog” function; Greater member involvement; Strengthened accountability; Improved transparency; Enhanced sense of shared ownership
Advocacy	Greater representation in high-level fora; Enhanced awareness of the developmental approach to health; Enhanced awareness of civil society’s role; Strengthened strategies for reduction of inequities
Capacity development	Strengthened membership and secretariat; Enhanced mechanisms for capacity development; Greater contribution to policy development; Strengthened services; Enhanced “watchdog” function
Communication	Strengthened communication; Enhanced diversity and relevance of HCC communication products; Greater awareness of HCC and its work; Enhanced networking among HCC members and NCD stakeholders; Designation of “Communication Champions”; Greater awareness of proven NCD interventions; Greater member participation in HCC branding and communications; Strengthened partnerships for NCD research
Sustainability	Greater diversity and innovation in funding; Enhanced resource mobilisation; Strengthened human resources functioning; Strengthened HCC systems; Enhanced strategic partnerships

The Plan (8): Key areas of focus to achieve expected outcomes

- Governance and organisational development
- Financial sustainability and resource mobilisation
- Strategic partnerships
- Expanding and strengthening membership
- Effective communication
- Performance assessment/Monitoring and evaluation



Remember...

The HCC Strategic Plan 2017-2021 is a framework to guide action by:

- HCC members
- HCC secretariat
- HCC partners and other NCD stakeholders – health and non-health

We're all in this together – civil society working in collaboration with governments and the private sector for NCD prevention and control in the Caribbean and beyond!



**THANK YOU FOR YOUR
ATTENTION**