

Panel Presentation: Experiences and challenges in addressing COI - examples from the region

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Conflict of Interest Challenges and Solutions

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Managing Resources from the private sector

- Funders can bring their own priority areas
- Always have a stated plan with objectives to which funding is applied
- Funders may wish to target an already funded area
- Learn to negotiate for your vulnerable area
- Funders may be unwilling to work with some of your partners
- Provide frameworks for transparency and accountability



Fighting for resources-proving that a Health investment makes sense/cents

- Health spend often seen as a drain on public purse
- Prove your worth to the consumer.
- Tourism is a powerful lobby in and out of the Cabinet.
- Make the Tourism industry your friend
- Making the case for Health as an Investment in national development
- Show Health's value to the external potential investor



Competing NGO priorities-Creatively carving the subvention pie

- NGO-No General Objective
- Recognize the unique benefits that only that NGO can provide and match that to your Health needs
- NGOs do not always communicate effectively among themselves
- Provide a safe space for frank communication and common agenda creation
- NGOs can be combative and obstructive
- Bring them to the discussion table



National vs. Regional/International-Looking in and looking out

- Regional/International frameworks are often insensitive to SIDS priorities
- Learn the resolution language and make your diplomats fight for your needs
- Regional/International priorities are long term
- Analyse the objective and achieve quick wins which fulfil the long term goal
- Regional/International priorities often don't mirror national needs
- Plan together and evaluate progress and adjust to suit



Minimising incompatibility between private and public sector partners

- Operating procedures may differ between public and private sectors
- Ensure each sector understands usual practice
- Roles and responsibilities may be unclear or may overlap
- Negotiate and agree on roles and responsibilities
- Goals may diverge over time
- Build in monitoring mechanisms and communicate on a regular basis



Conflicts with the pace of government- Making haste slowly

- Election cycles are shorter than the time for systemic change
- Deliver quick wins early and keep updating on progress
- Design a strategic plan which delivers on policy promises as well as programs
- Keep other sectors in the conversation
- Identify champions and catalysts to maintain momentum

Conflict of Interest-What are the rules of engagement???

- The Caribbean is an oral society
- Regionalism has not been a traditional partner of nationalism
- Who is guarding the guards?
- Things happen because of who you know
- Bureaucracies resist change
- The multisectoral walk is harder than the multisectoral talk