

Jasmin B. Holder RN, CCM, CMCN  
Founder /President CareMasters LLC



Jasmin B Holder is currently a Senior Nurse Case Manager with Affinity Health Plan, a managed care health plan in the Bronx New York, USA. She completed her initial nurse training at the Royal London Hospital in Whitechapel London as a student of City University London and St Bartholomew's Newham and Princess Alexandra College of Nursing and Midwifery. She is licensed and registered as an RN in USA-New York and Florida, London and Trinidad and Tobago. She holds certifications as a Certified Case Manager from the Commission for Case Manager Certification and Certified Managed Care Nurse from American Association of Managed Care Nurses. She has an extensive background in the health insurance managed care industry having worked in both New York and Florida for fortune 500 health insurance companies such as Blue Cross Blue Shield, Aetna and Coventry Health Plans of Florida.

Ms Holder has over 20 years of experience in nursing and almost 15 years of managed care health insurance experience. Her exposure to the maze that is health care delivery has ignited and continues to fuel her passion to help patients, physicians and providers make sense of the chaos, so as to receive safe, comprehensive cost effective, coordinated compassionate care when having to navigate the fragmented system of health care delivery.

One of her goals is to see health care delivery evolve to where all patients having to navigate the system whether to maintain their health or manage a health condition such as cancer or any chronic condition, have access to a qualified professional who is familiar with the system, to advocate for, support and empower the patient as they access care they need.