



OVERVIEW

VISION:

A world free of the avoidable burden of noncommunicable diseases.

GOAL:

To reduce the preventable and avoidable burden of morbidity, mortality and disability due to noncommunicable diseases by means of multisectoral collaboration and cooperation at national, regional and global levels, so that populations reach the highest attainable standards of health and productivity at every age and those diseases are no longer a barrier to well-being or socioeconomic development.

OVERARCHING PRINCIPLES:

- Life-course approach
- Empowerment of people and communities
- Evidence-based strategies
- Universal health coverage
- Management of real, perceived or potential conflicts of interest
- Human rights approach
- Equity-based approach
- National action and international cooperation and solidarity
- Multisectoral action

OBJECTIVES

VOLUNTARY GLOBAL TARGETS

- 1** To raise the priority accorded to the prevention and control of noncommunicable diseases in global, regional and national agendas and internationally agreed development goals, through strengthened international cooperation and advocacy.
- 2** To strengthen national capacity, leadership, governance, multisectoral action and partnerships to accelerate country response for the prevention and control of noncommunicable diseases.
- 3** To reduce modifiable risk factors for noncommunicable diseases and underlying social determinants through creation of health-promoting environments.
- 4** To strengthen and orient health systems to address the prevention and control of noncommunicable diseases and the underlying social determinants through people-centred primary health care and universal health coverage.
- 5** To promote and support national capacity for high-quality research and development for the prevention and control of noncommunicable diseases.
- 6** To monitor the trends and determinants of noncommunicable diseases and evaluate progress in their prevention and control.



A **25%** relative reduction in risk of premature mortality from cardiovascular diseases, cancer, diabetes, or chronic respiratory diseases.



At least **10%** relative reduction in the harmful use of alcohol, as appropriate, within the national context.



A **10%** relative reduction in prevalence of insufficient physical activity.



A **30%** relative reduction in mean population intake of salt/sodium.



A **30%** relative reduction in prevalence of current tobacco use in persons aged 15+ years.



A **25%** relative reduction in the prevalence of raised blood pressure or contain the prevalence of raised blood pressure, according to national circumstances.



Halt the rise in diabetes and obesity.



At least **50%** of eligible people receive drug therapy and counselling (including glycaemic control) to prevent heart attacks and strokes.



An **80%** availability of the affordable basic technologies and essential medicines, including generics, required to treat major noncommunicable diseases in both public and private facilities.