

**STRATEGIC PLAN OF ACTION FOR THE  
PREVENTION AND CONTROL OF  
CHRONIC NON-COMMUNICABLE  
DISEASES (NCDs)  
FOR COUNTRIES OF THE  
CARIBBEAN COMMUNITY (CARICOM)  
2011 - 2015**

**Caribbean Community Secretariat/  
Pan American Health Organisation/World Health Organisation  
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## **PRIORITY PROCESS AND OUTPUT INDICATORS FROM NCD PLAN LOG FRAME**

### **PRIORITY ACTION #1: RISK FACTOR REDUCTION AND HEALTH PROMOTION**

#### **1. NO TOBACCO, NO HARMFUL USE OF ALCOHOL**

- 1.1.1) World Health Organisation (WHO) Framework Convention on Tobacco Control (FCTC) ratified in all Caribbean countries by 2011
- 1.1.2) 100% smoke free public spaces (enclosed spaces) in at least eight (8) countries by 2013
- 1.1.3) 90% cigarettes sold in countries carry FCTC-compliant labels by 2012
- 1.1.4) Complete ban on tobacco ads, promotion and sponsorship in at least seven (7) countries by 2013
- 1.1.5) Smoking prevalence declines by 15% in at least two (2) countries by 2013
  
- 1.2.1) Reduction by 40% in the number of youths (< 18 years) consuming alcohol in six (6) countries by 2013
- 1.2.2) Reduction by 20% in motor vehicle and pedestrian fatalities associated with drunk driving in six (6) countries by 2013

#### **2. HEALTHY EATING (INCLUDING TRANSFAT, FAT, SUGAR)**

- 2.1.4) All imported and locally produced foods with required nutrition labels in at least three (3) countries by 2013
- 2.1.5) At least seven (7) countries have developed and implemented transfat-free policies and strategies by 2013 for 100% elimination of transfat from the food supply in at least three (3) countries by 2015
- 2.2.1) Model nutritional standards for schools, workplaces and institutions developed by 2013
- 2.2.2) At least six (6) countries adopt and implement food-based dietary guidelines in at least two (2) sectors by 2015

#### **3. SALT REDUCTION**

- 3.1.1) The CARICOM Regional Organisation for Standards and Quality (CROSQ) issues standards for salt by 2012
- 3.1.2) At least 80% of large food manufacturers following the Caribbean Association of Industry and Commerce (CAIC) pledge to reduce the salt and fat content of processed and prepared foods (including in schools, workplaces and fast-food outlets) by 2013

#### **4. PHYSICAL ACTIVITY**

- 4.2.1) At least five (5) countries with weekly car-free Sundays or some other ongoing mass-based, low cost physical activity event by 2013
- 4.2.2) At least six (6) countries have new safe recreational spaces by 2012
  
- 4.3.2) Caribbean Wellness Day (CWD) celebrations in at least three (3) separate locations in each of 12 CARICOM countries by 2011
- 4.3.4) Sustained multi-sectoral physical activity programmes spawned by CWD in at least four (4) countries by 2013 and eight (8) countries by 2015

#### **5. INTEGRATED PROGRAMMES, ESPECIALLY IN SCHOOLS, WORKPLACES AND FAITH-BASED SETTINGS**

- 5.1.2) At least 20% increase in the number of schools with healthy meal choices and physical education programmes by 2013
- 5.1.3) At least 50% increase in the number of workplaces with healthy food choices and Wellness Programmes, including screening and management of those at high risk by 2013
- 5.1.4) Strategies for engaging with faith-based organisations (FBOs) in six (6) countries by 2012