

# Promoting Healthy Living in the Americas:

## Multisectoral Interventions to reduce health risks factors

**Washington, DC, November 18th, 2013**

**Location:** Room J1-050

**Address:** 701 18th Street NW, Washington, DC 20433

**Purpose:** To bring together policy makers and leading experts to share country experiences and lessons from recent promising multisectoral interventions to reduce health risk factors and explore the implications for policy-making.

### AGENDA

8:30–9:00	<b>Registration of Participants + breakfast</b>	
9:00–9:30	6 min	Opening of the Event (Master of Ceremony – Montserrat Meiro-Lorenzo, Sr. Public Health Specialist, World Bank)
	12 min	Introductory Remarks (Keith Hansen, Global Practices Vice-President, World Bank)
	12 min	Introductory Remarks (Francisco Becerra Posada, Assistant Director, Pan American Health Organization – World Health Organization)
9:30–10:30	<b>Panel discussion: Multisectoral Strategies to improve diets</b> <i>Chair: Timothy Grant Evans, Health, Nutrition and Population Director, World Bank.</i>	
	<b>Panelist 1: Argentina</b> - Amendment of the Food Code to Regulate Trans Fats and Agreements with the Industry to Reduce Sodium in Processed Foods by Marina Kosacoff, Undersecretary of Risk Control and Prevention, National Ministry of Health.	
	<b>Panelist 2: Mexico</b> - National Strategy for the Prevention and Control of Overweight, Obesity and Diabetes by Eduardo Jaramillo Navarrete, General Director of Health Promotion, Health Secretariat.	
	20 min	Panel discussion
10:30–10:45	Coffee break	

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10:45–11:45	<b>Panel Discussion:</b> <i>Interventions to reduce Alcohol Abuse and promote Physical Activity</i> <i>Chair: Carlos Santos Burgoa, Unit Chief Health Risks, Pan American Health Organization.</i>	
	<b>Panelist 1: Canada</b> - Alcohol Control Policies in Canada by Gerald Thomas, Senior Research and Policy Analyst, Canadian Centre on Substance Abuse.	
	<b>Panelist 2: Bogotá, Colombia</b> - A city with a built environment that promotes physical activity by Olga Sarmiento Dueñas, Universidad de los Andes.	
	20 min	Panel discussion
11:45–12:00	Coffee break	
12:00–13:00	<b>Panel discussion: Healthy Environment</b> <i>Chair: Margaret Grosh, Lead Economist, Human Development in Latin America and the Caribbean, World Bank.</i>	
	<b>Panelist 1: New York City</b> - Lessons from the design and implementation of New York City's multisectoral activities to reduce health risk factors by Stella Yi, Data & Analytics Group Leader, Research and Evaluation, New York City Department of Health and Mental Hygiene.	
	<b>Panelist 2: Barbados</b> - Chronic Disease Policy in Barbados: analysis and evaluation of policy initiatives by Trevor Hassell, President, National NCD Commission.	
	20 min	Panel Discussion
13:00–13:20	<b>Workshop Closing</b>	
	Closing Remarks – Anselm Hennis, Director, Department of Noncommunicable Diseases and Mental Health, Pan American Health Organization – World Health Organization.	
	Closing Remarks – Joana Godinho, Sector Manager, Health, Nutrition and Population Latin America and the Caribbean.	
13:20–13:40	Healthy Lunch	



**A light lunch will be served.**